



APRIL, 25 EDITION

ADIECTA NOVA



**ABULLITEN OF NEW ADDITION AND
RELATED INFORMATION IN DTU**

DELHI TECHNOLOGICAL UNIVERSITY



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APRIL 2025**

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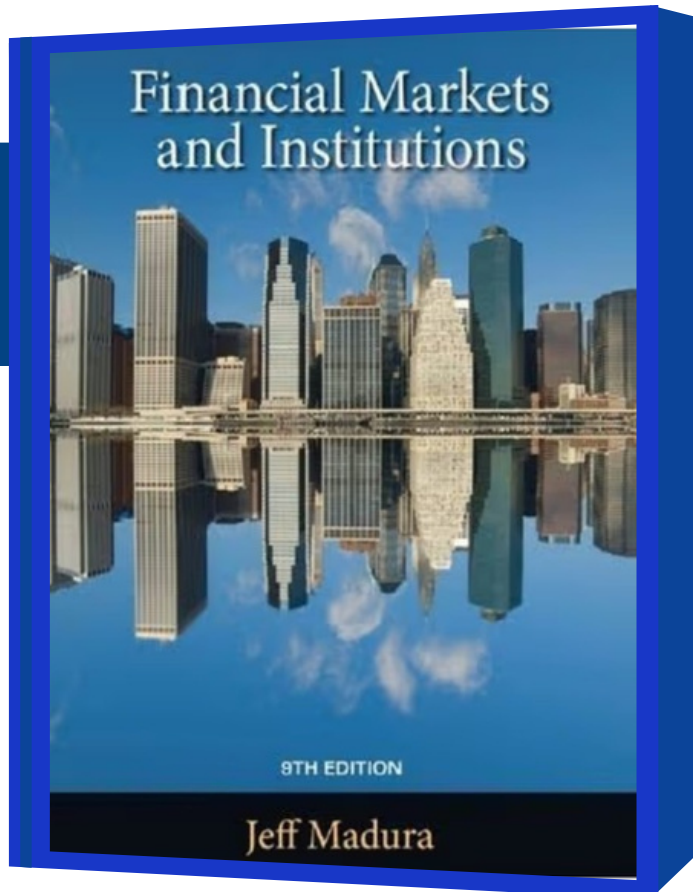


APRIL 2025

BOOKS

ACQUIRED

1



FINANCIAL INSTITUTIONS AND MARKETS

Author:MADURA,JEFF

ISBN: 978-81-315-1811-3

DDC : 332.1 MAD

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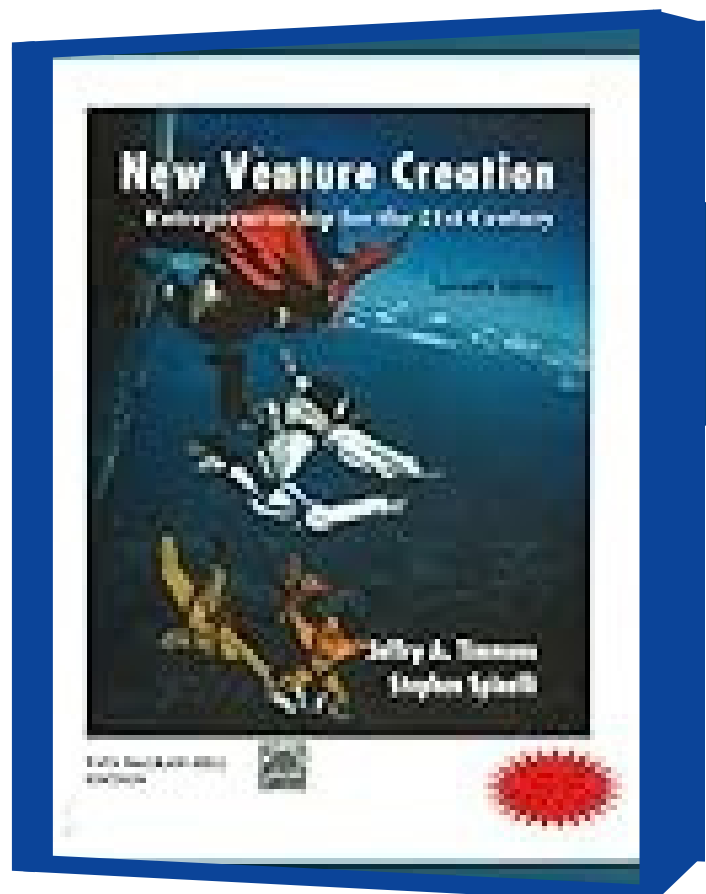
NEW VENTURE CREATION

Author:
TIMMONS,JEFFRY A.

ISBN: 978-0-07-067738-8

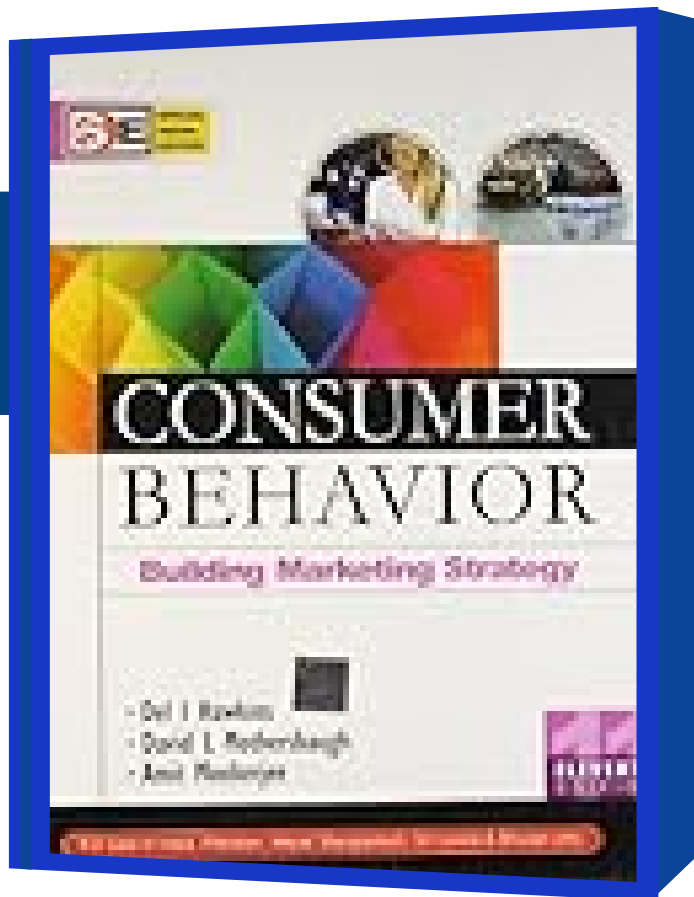
DDC : 658.11 TIM

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2

3



CONSUMER BEHAVIOR

Author: HAWKINS,DEL I.

ISBN: 978-0-07-068216-0

DDC : 658.8342 HAW

OPAC LINK

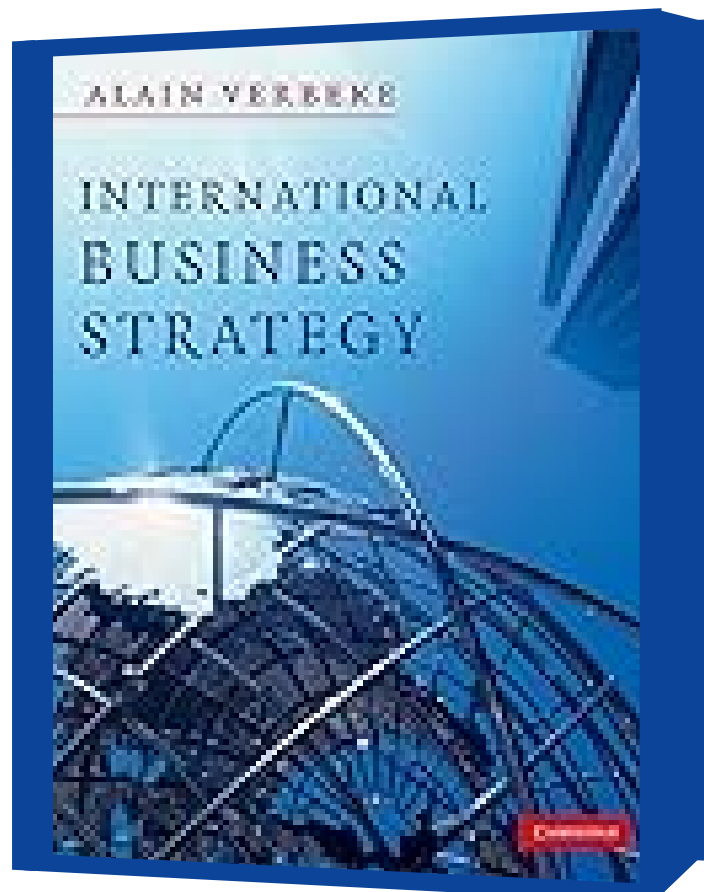
INTERNATIONAL BUSINESS STRATEGY

Author: VERBEKE,ALAIN

ISBN: 978-0-521-13257-2

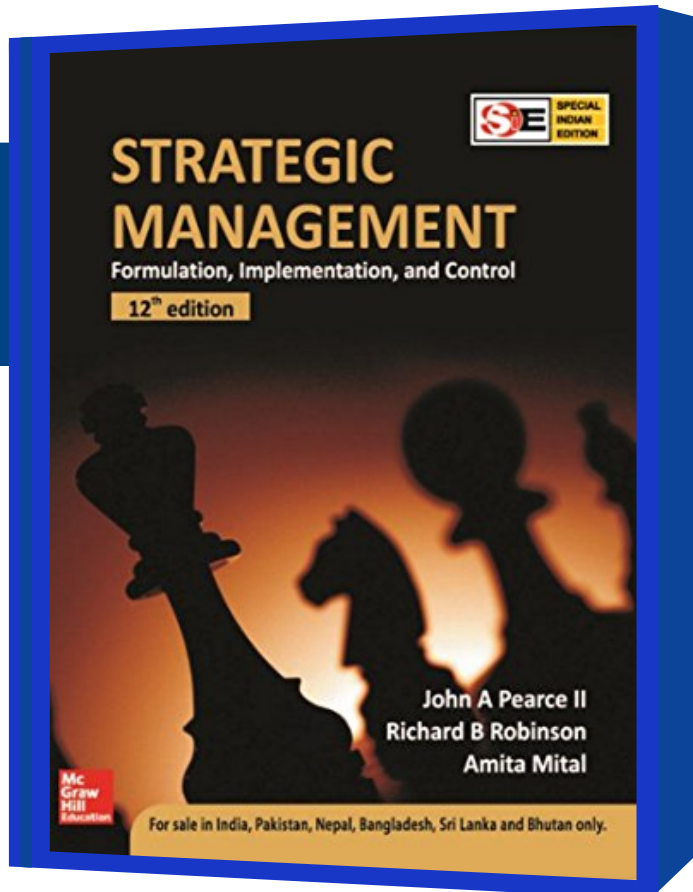
DDC : 658.049 VER

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4

5



STRATEGIC MANAGEMENT

AUTHOR: PEARCE, JOHN A.

ISBN: 978-1-25-900164-2

DDC : 658.4012 PEA

OPAC LINK

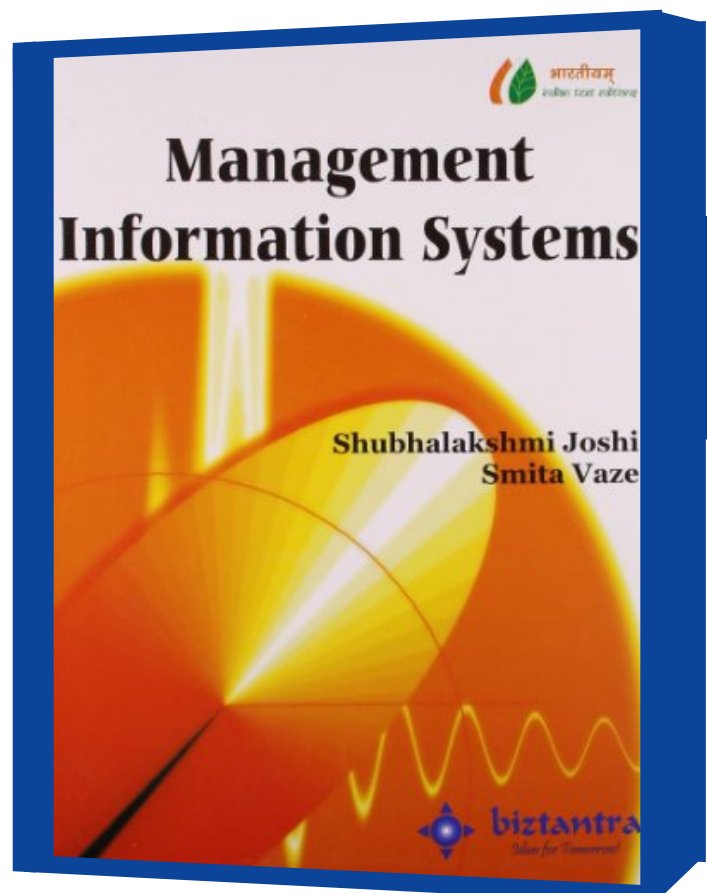
**MANAGEMENT
INFORMATION SYSTEMS**

**AUTHOR :
JOSHI, SHUBHALAKSHMI**

ISBN: 978-93-5004-007-2

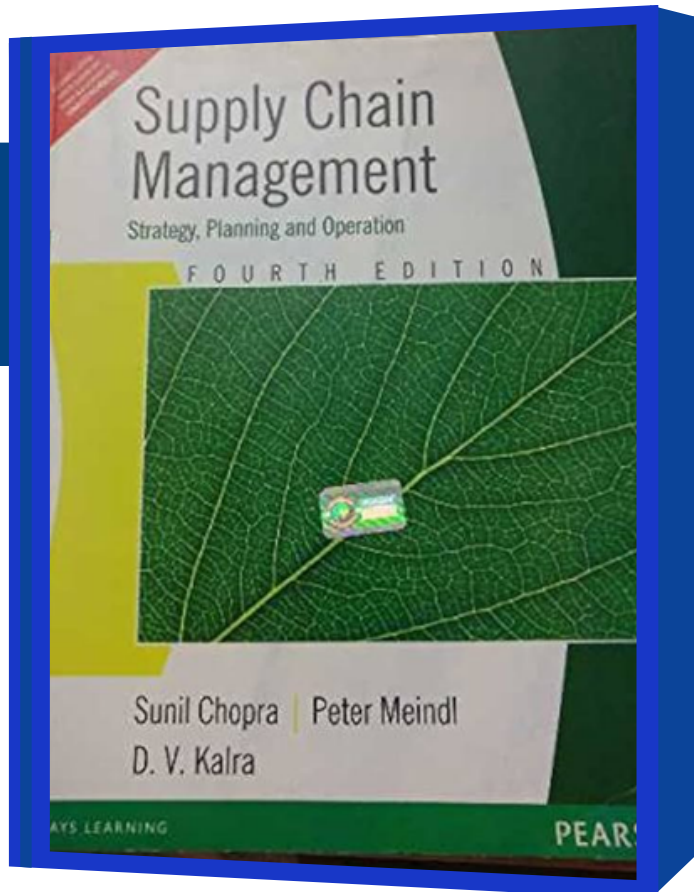
DDC : 658.4038 JOS

OPAC LINK



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7



SUPPLY CHAIN MANAGEMENT

AUTHOR :CHOPRA,SUNIL

ISBN: 978-81-317-3071-3

DDC : 658.52 CHO

OPAC LINK

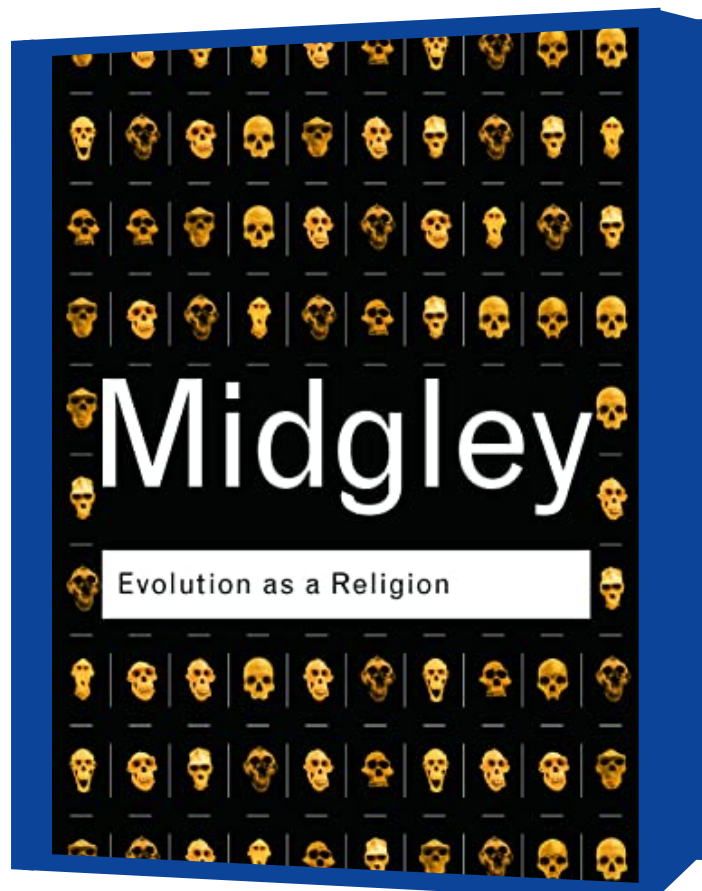
MIDGLEY EVOLUTION AS A RELIGION

AUTHOR :MIDGLEY,MARY

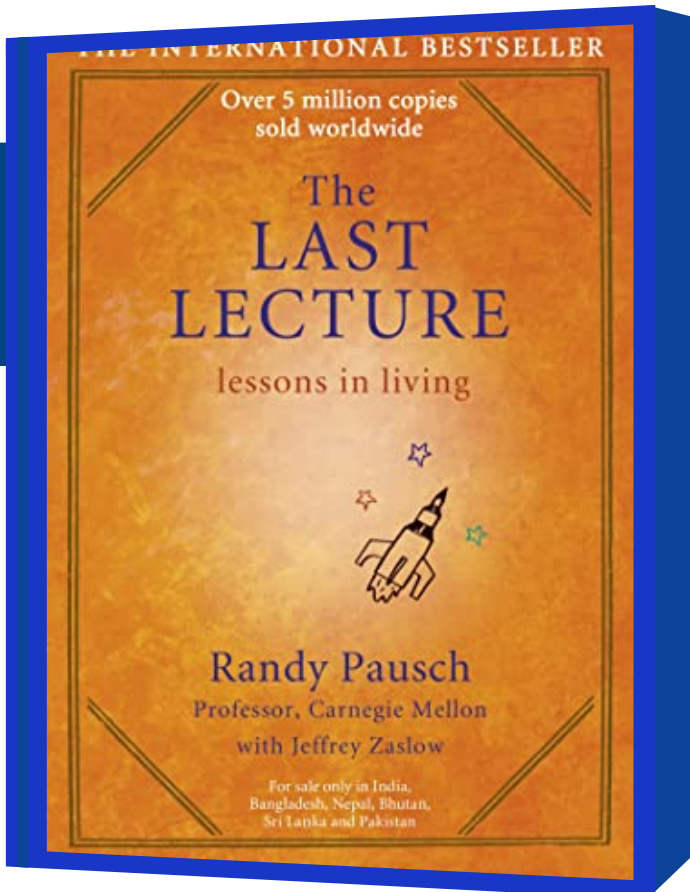
ISBN: 978-0-415-27833-1

DDC : 213 MID

OPAC LINK



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THE LAST LECTURE

AUTHOR : PAUSCH,RANDY

ISBN: 978-0-340-97773-6

DDC :158.1 PAU

OPAC LINK

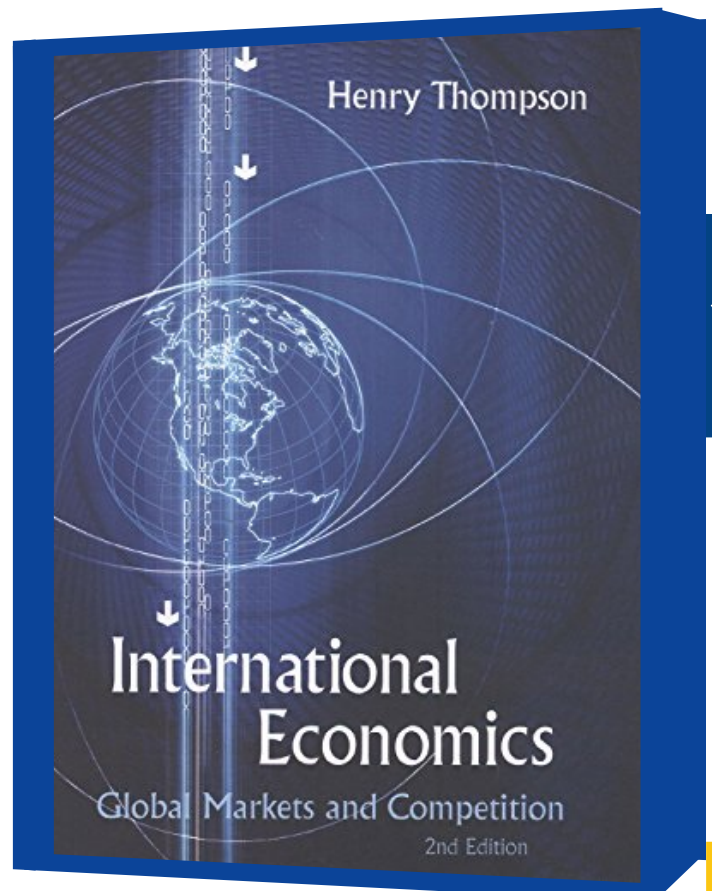
INTERNATIONAL ECONOMICS

AUTHOR : THOMPSON,HENRY

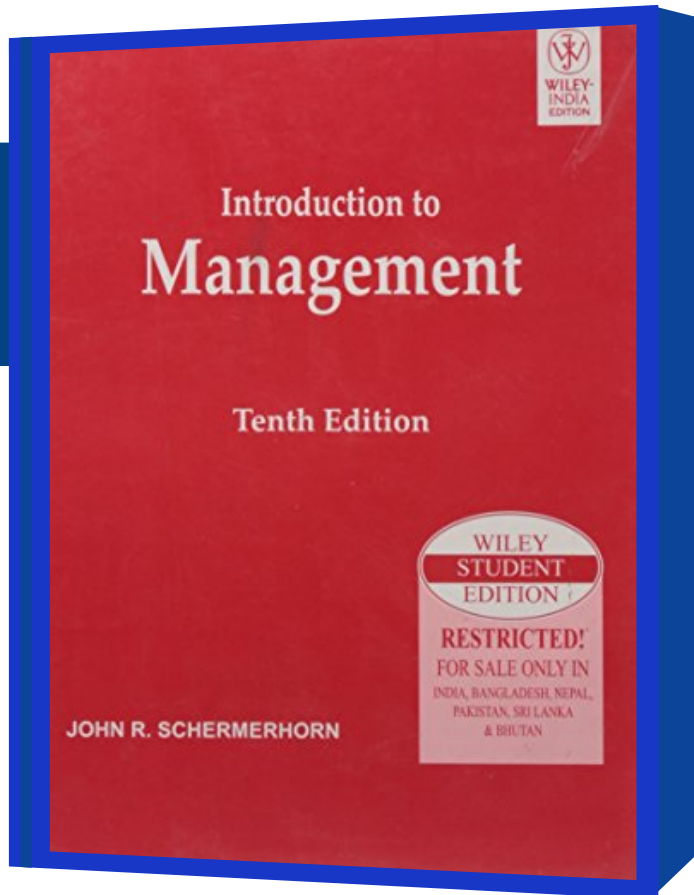
ISBN : 978-81-7596-719-9

DDC : 337 THO

OPAC LINK



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INTRODUCTION TO MANAGEMENT

AUTHOR :

SCHERMERHORN, JOHN R

ISBN: 978-81-265-2316-0

DDC : 658 SCH

OPAC LINK

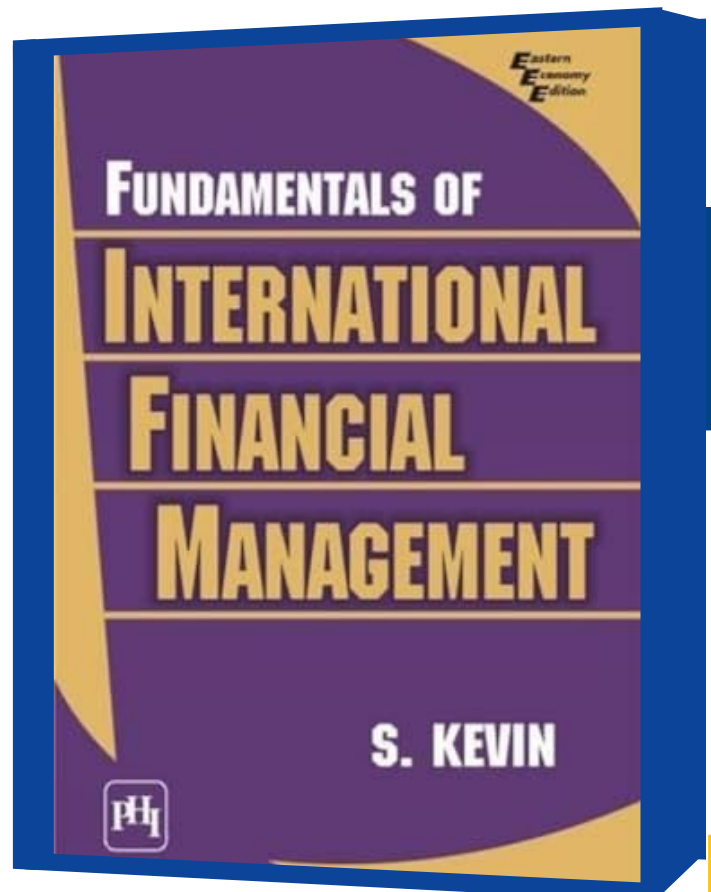
FUNDAMENTALS OF INTERNATIONAL FINANCIAL MANAGEMENT

Author: KEVIN,S

ISBN: 978-81-203-3791-6

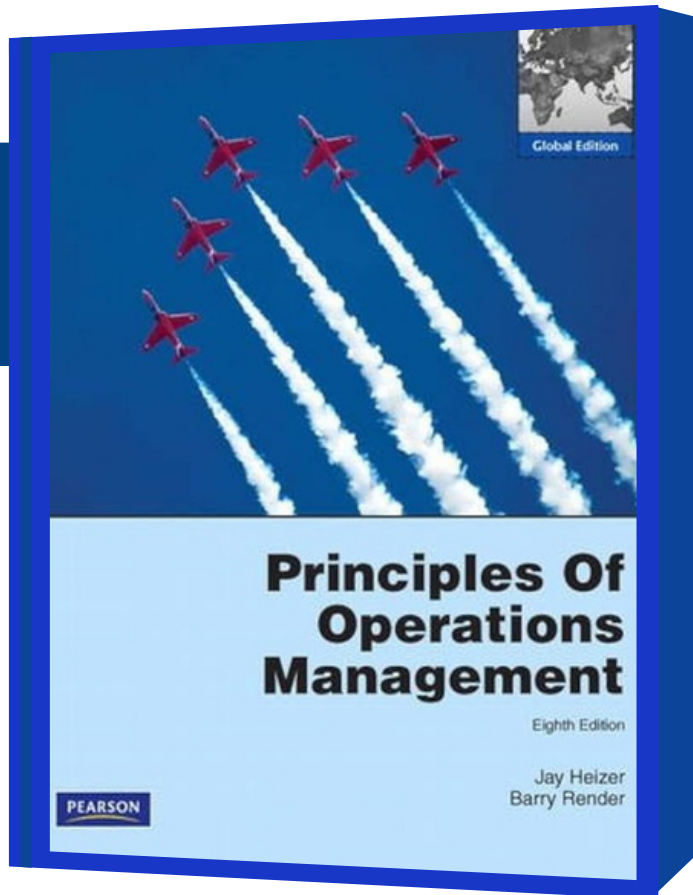
DDC No. : 658.1599 KEV

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OPERATIONS MANAGEMENT

AUTHOR : HEIZER,JAY

ISBN: 978-81-317-0946-7

DDC : 658.5 HEI

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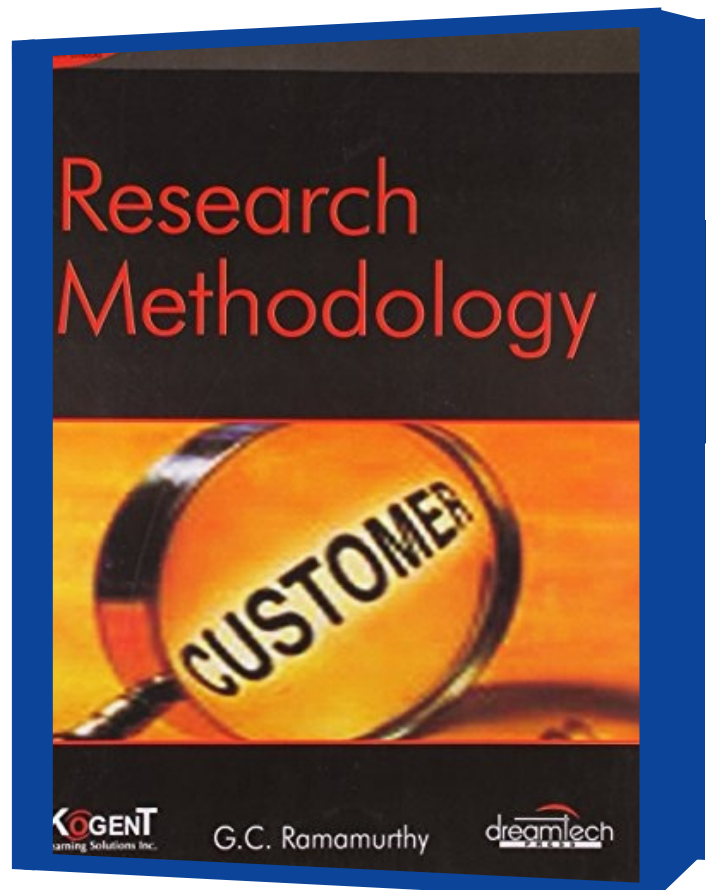
RESEARCH METHODOLOGY

AUTHOR :
RAMAMURTHY,G.C

ISBN: 978-81-7722-971-4

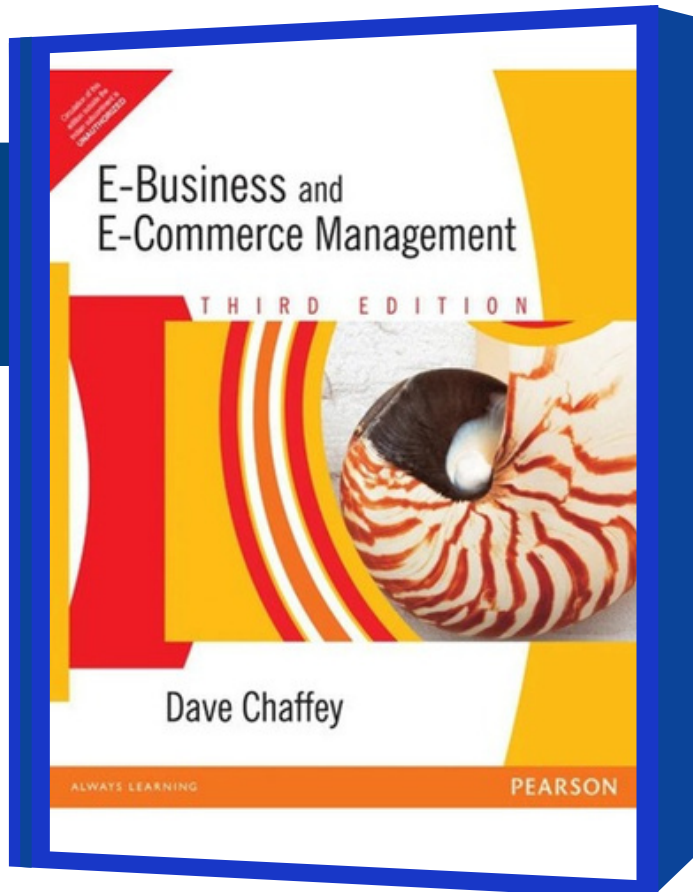
DDC : 001.42 RAM

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15



E-BUSINESS AND E-COMMERCE MANAGEMENT

AUTHOR : CHAFFEY, D

ISBN: 9788131725184

DDC : 657.839 CHA

OPAC LINK

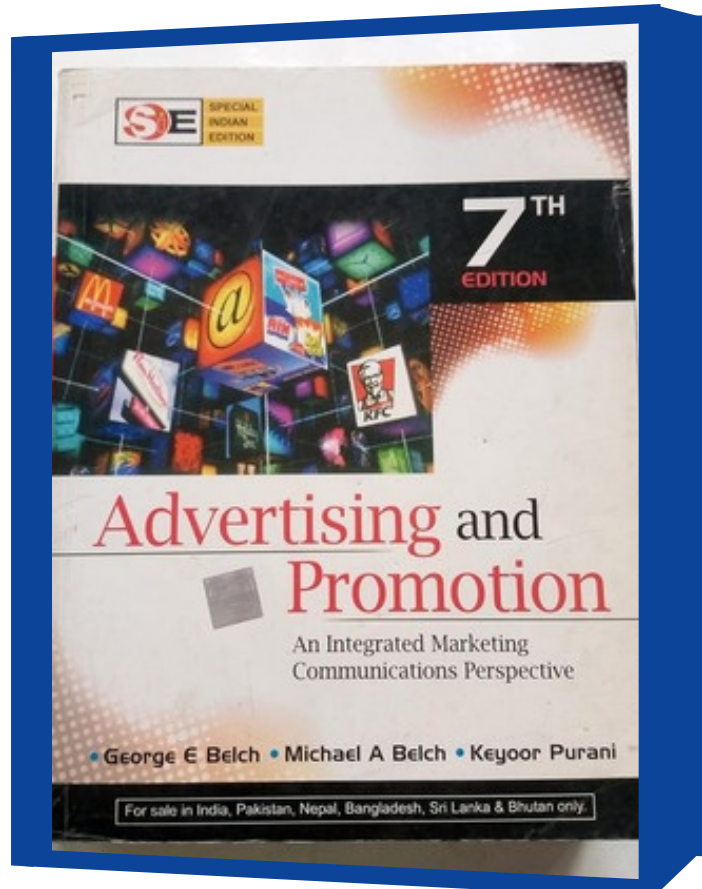
ADVERTISING AND PROMOTION

AUTHOR : BELCH, GEORGE E

ISBN: 9780070144965

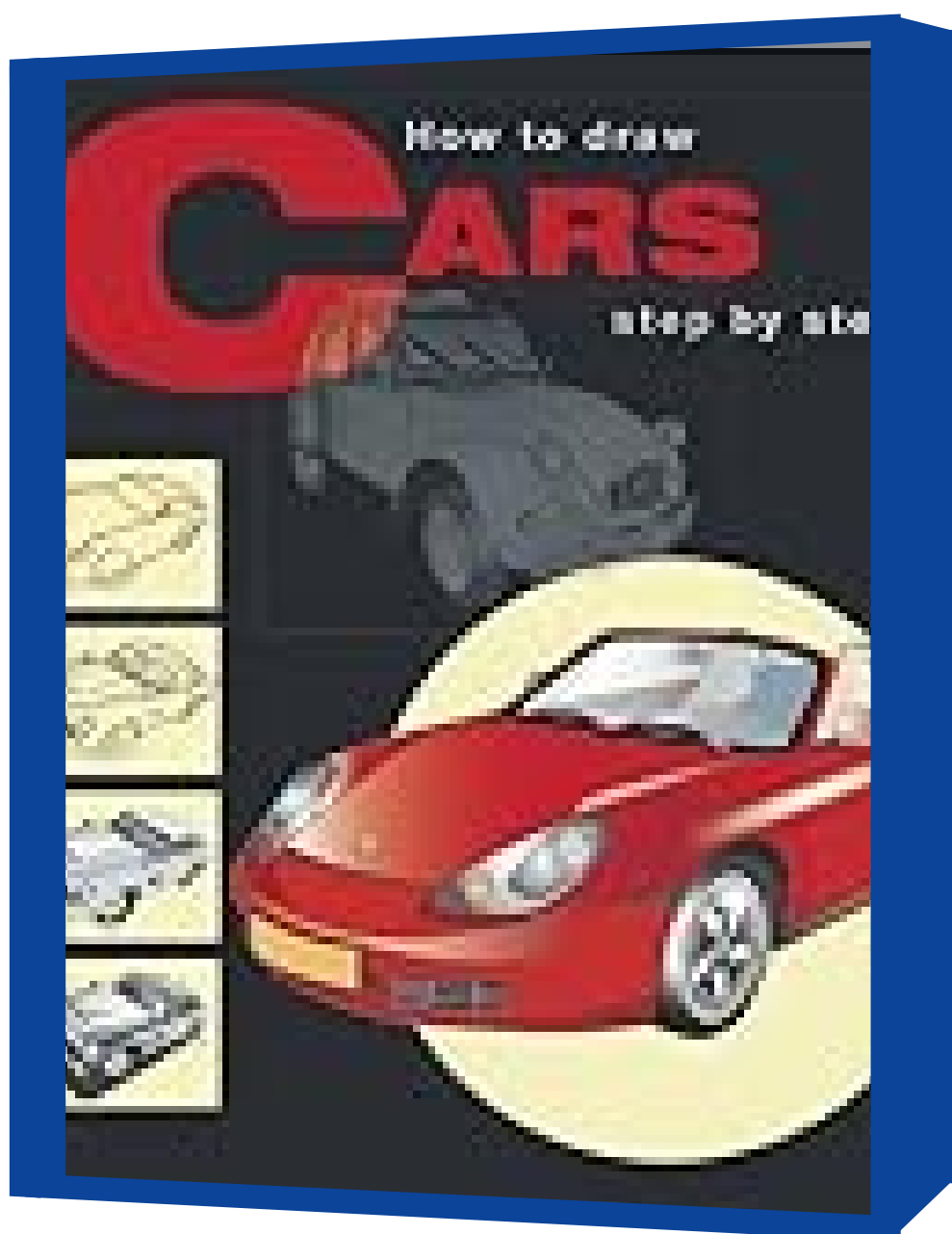
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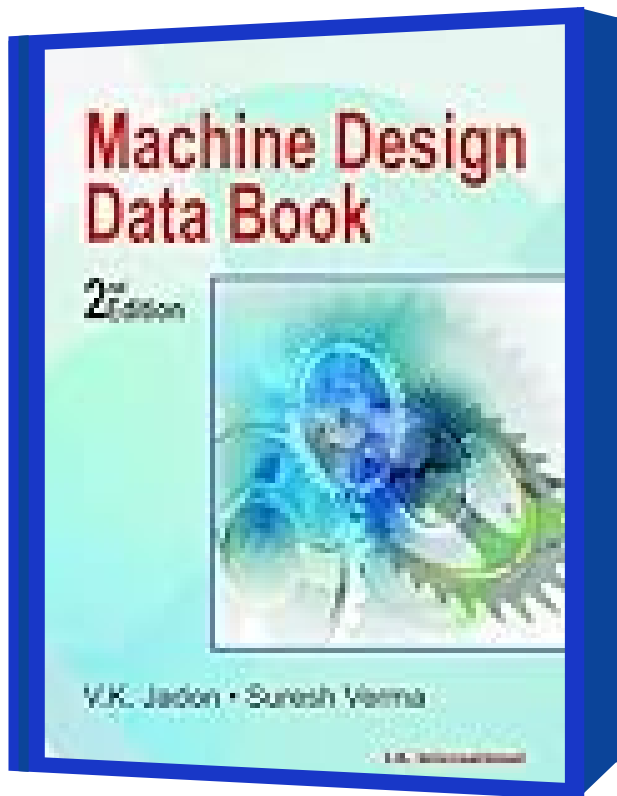


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BOOK BY FACULTY



MOST CIRCULATED BOOK OF APRIL 2025



MACHINE DESIGN DATABOOK

By: JADON, V.K | VERMA, S

Publication details:

I.K.INTERNATIONAL 2013

Edition: II

Description: 356

ISBN: 9788189866129DDC

classification: 621.815 JAD

MACHINE DESIGN DATA HANDBOOK

By: PATIL, H.G

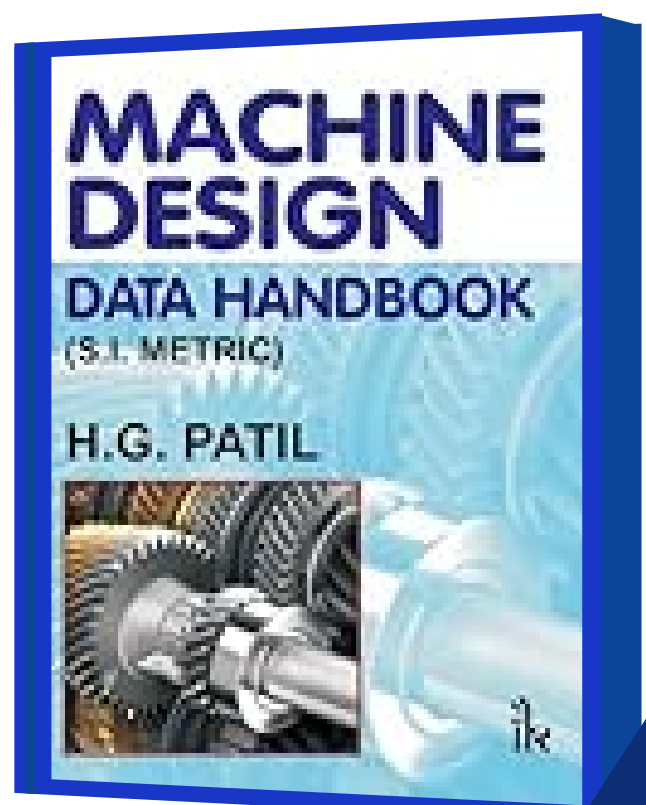
Publication details:

I.K.INTERNATIONAL 2013

Description: 385

ISBN: 9789380578965

DDC classification: 621.815 PAT



COMPUTER SYSTEM ARCHITECTURE

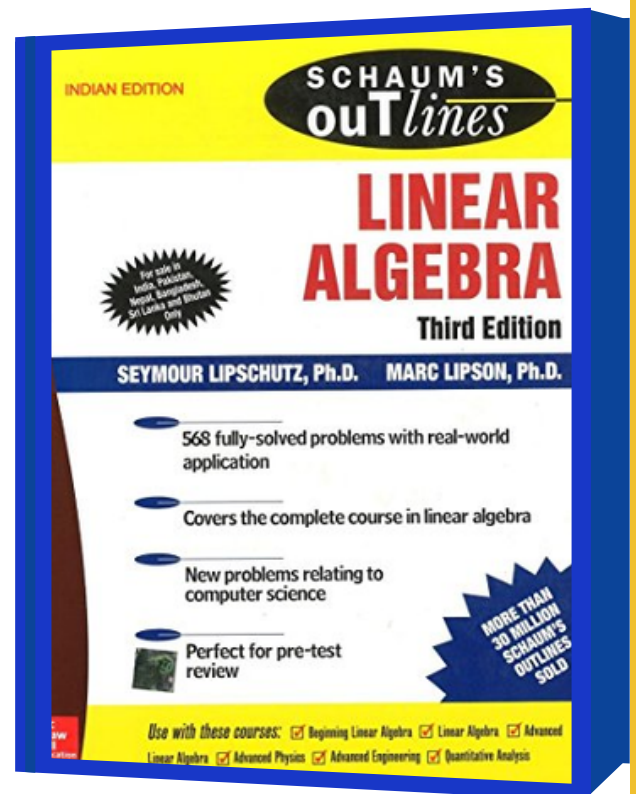
By: MANO, M. MORRIS

Publication details: PEARSON
2007

Description: 520

ISBN: 9788131700709

DDC classification: 004.22 MAN



HIGHEST USER OF LIBRARY RESOURCES (APRIL MONTH)



FACULTY



RAMJEE LAL MEENA

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ENGINEERING

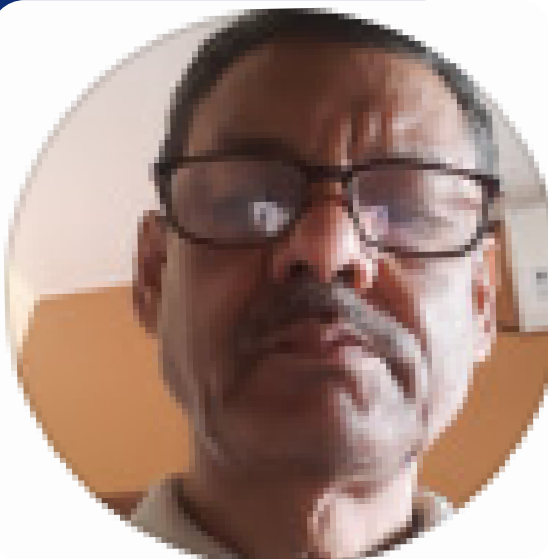
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Dr. Naokant Deo

DEPARTMENT OF APPLIED
MATHEMATICS

CARD NO. : 1724



JAYANTA GHOSH ROY

DEPARTMENT OF MECHANICAL ENGINEERING

CARD NO. : 17429

STUDENTS



NEHA JI

CARD NO. : 152420079

Category: Ph.D (15)



ATUL KUMAR

CARD NO. : 11239894

Category: BE (11)



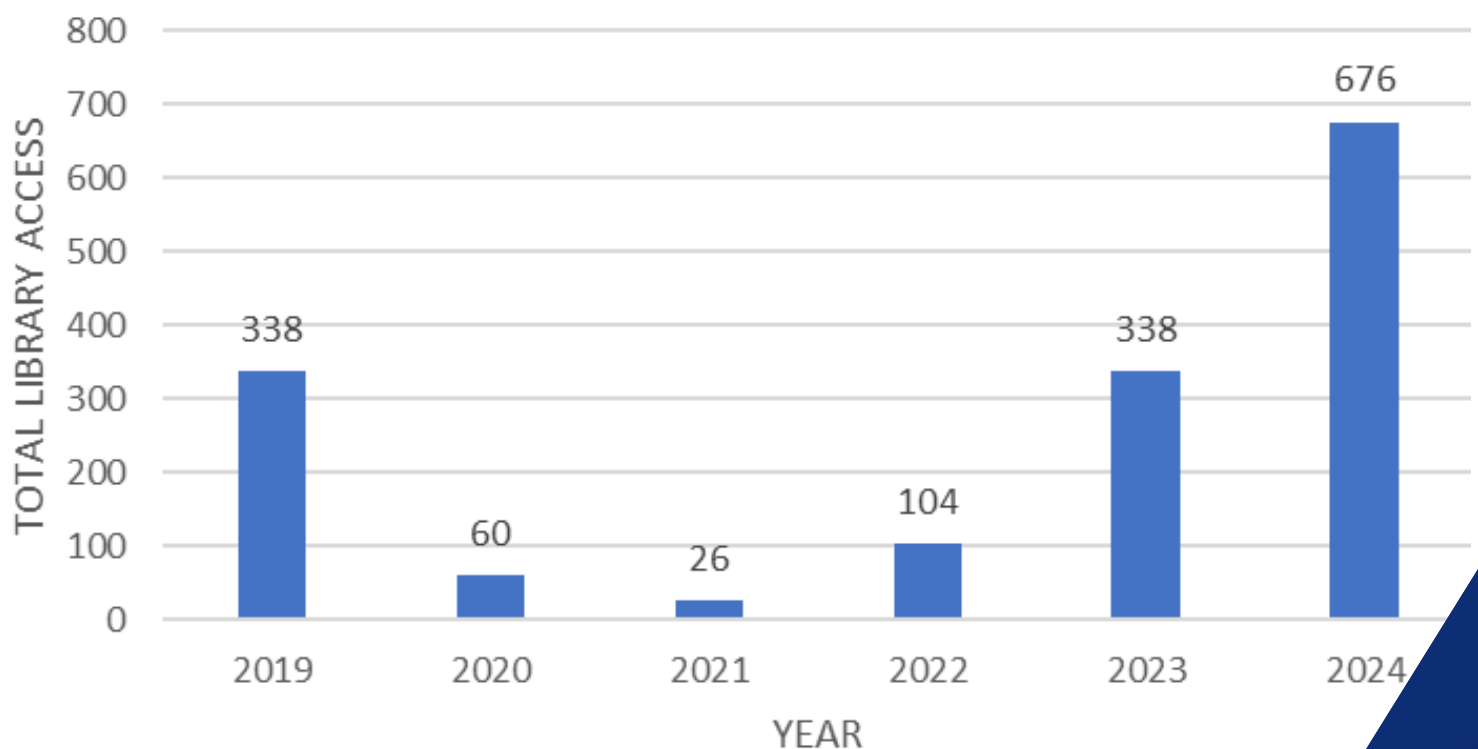
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CARD NO. : 11238112

Category: BE (11)

LIBRARY ACCESS DATA (FACULTY) 2019-2024

LIBRARY ACCESSSES DATA (FACULTY)



ADIECTA NOVA



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(LIBRARY TRAINEE)

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