



JANUARY, 25 EDITION

ADIECTA

NOVA



**ABULLITEN OF NEW ADDITION AND
RELATED INFORMATION IN DTU**

DELHI TECHNOLOGICAL UNIVERSITY

CONTENTS

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REMOTE XS STATISTICS	24-28
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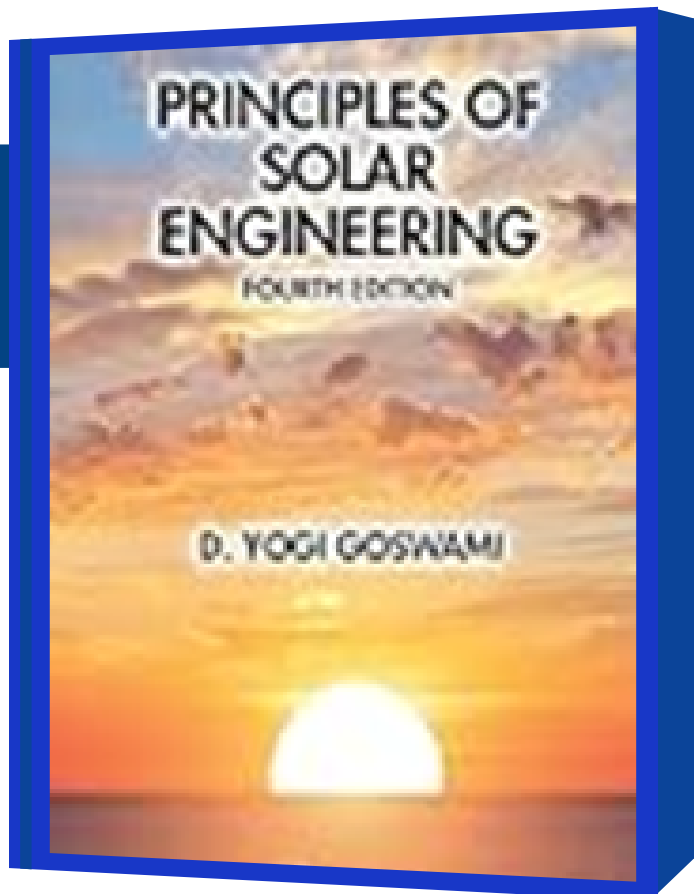
A decorative border composed of overlapping geometric shapes, primarily triangles and parallelograms, in shades of blue and yellow, framing the central text.

JANUARY 2025

BOOKS

ACQUIRED

1



PRINCIPLES OF SOLAR ENGINEERING

Author: GOSWAMI,D.YOGI

ISBN: 978-1-032-15500-5

DDC : 621.47 GOS

[OPAC LINK](#)

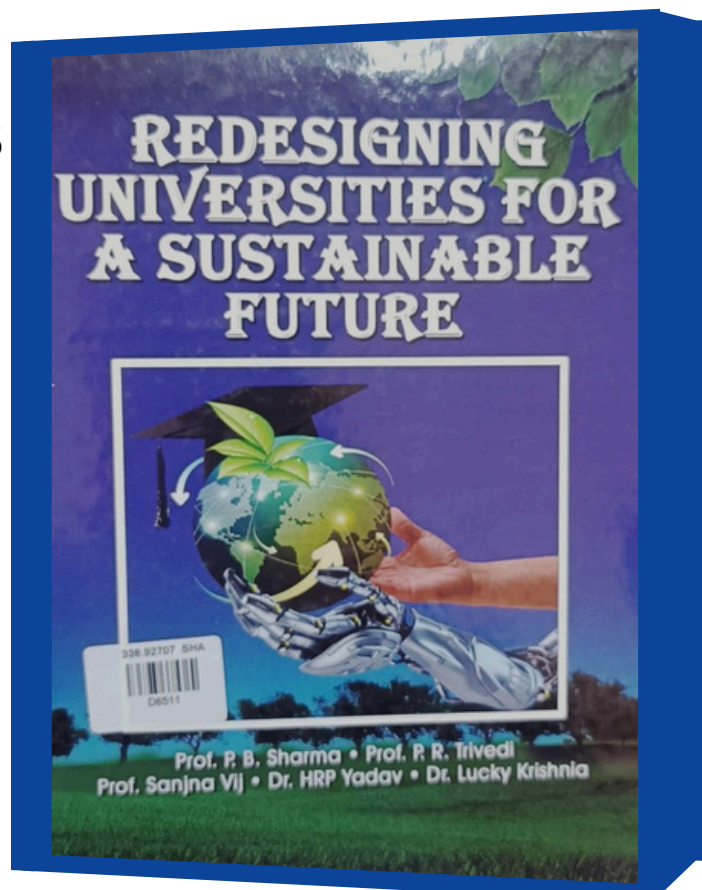
REDESIGNING UNIVERSITIES FOR A SUSTAINABLE FUTURE

Author: SHARMA,P B
TRIVEDI,P RI

ISBN: 978-81-7139-278-0

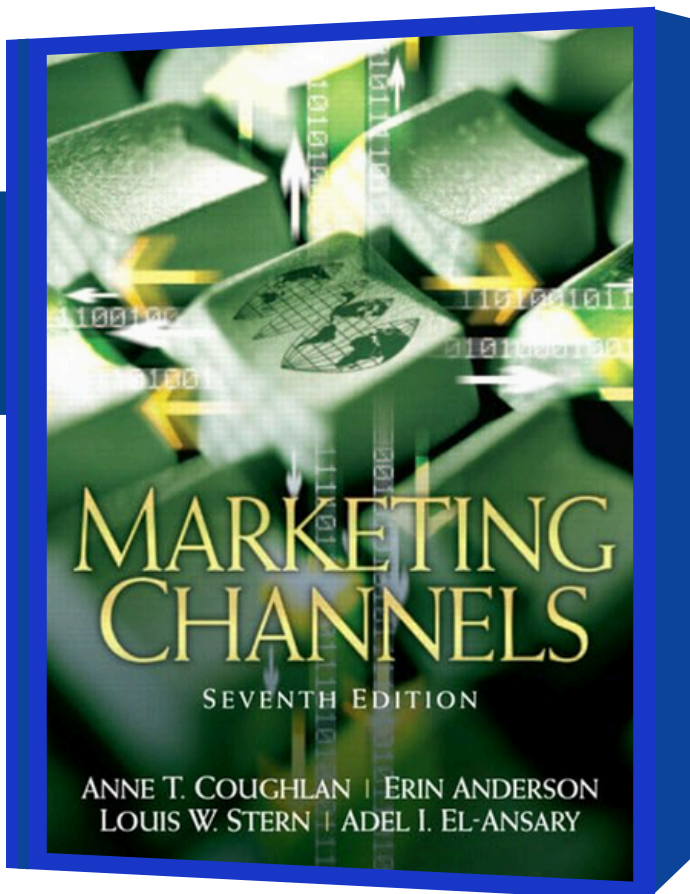
DDC : 338.927 07 SHA

[OPAC LINK](#)



2

3



MARKETING CHANNELS

AUTHOR: COUGHLA, ANNE T
ANDERSON, ERIN

ISBN: 978-81-317-1743-1

Edition: VII

DDC: 658.87 COU

OPAC LINK

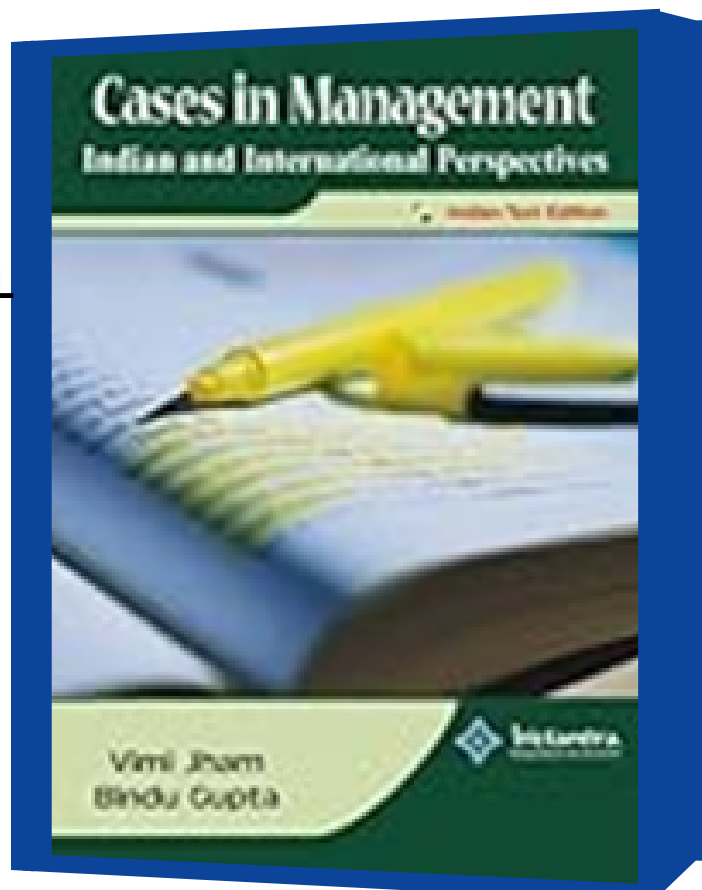
CASES IN MANAGEMENT INDIAN AND INTERNATIONAL PERSPECTIVES

AUTHOR: • JHAM, VIMI
GUPTA, BINDU

ISBN: 978-81-7722-993-6

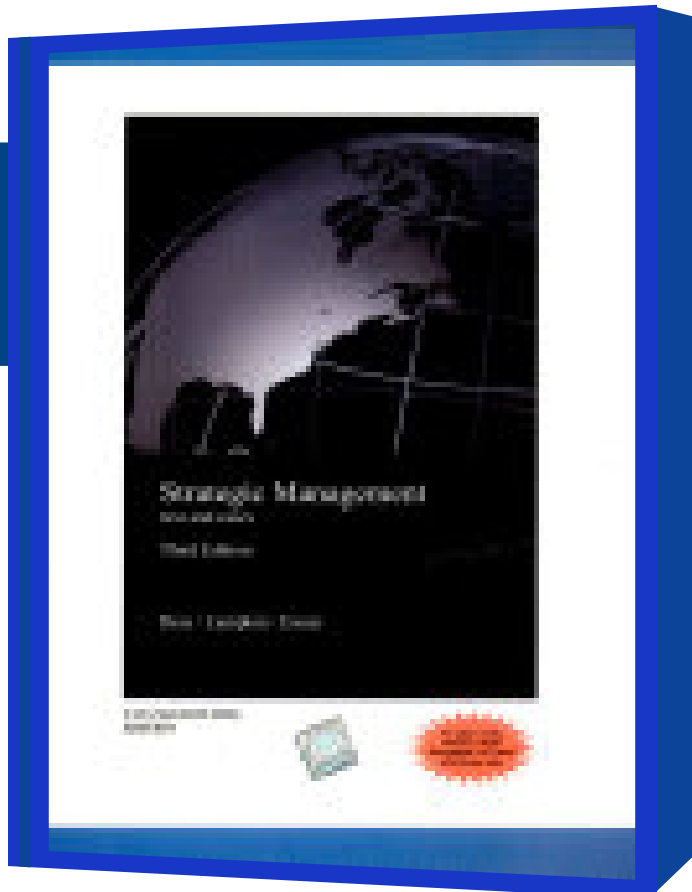
DDC: 658.002 JHA

OPAC LINK



4

5



STRATEGIC MANAGEMENT

Author: DESS,GREGORY G
LUMPKIN,G.T

ISBN: 978-0-07-067740-1

DDC N o.: 658.401 2 DESS

[OPAC LINK](#)

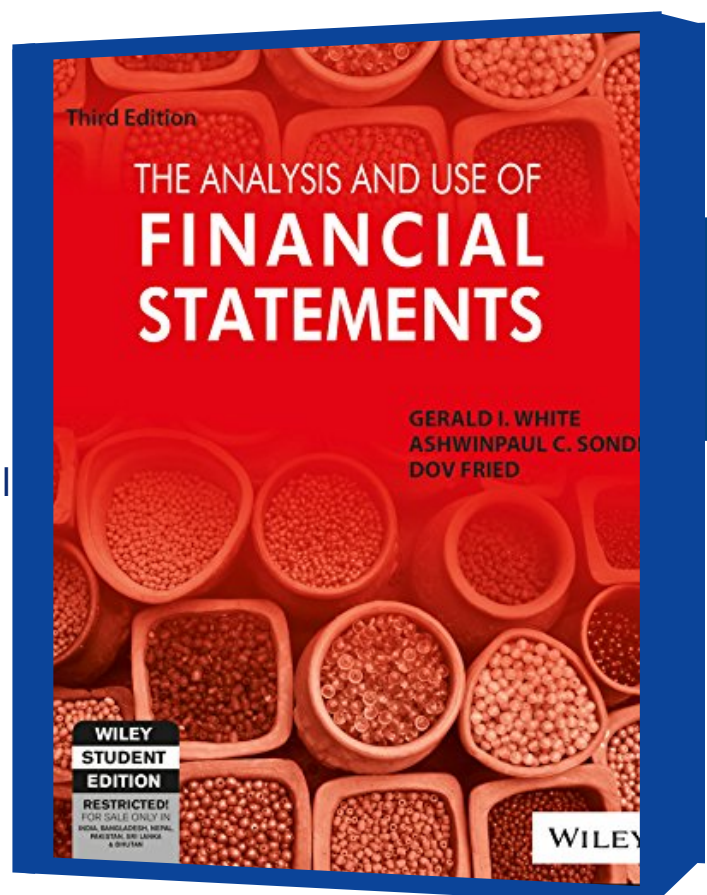
THE ANALYSIS AND USE OF FININCIAL STATEMENTS

Author: WHITE,GERALD
SONDHI,ASHWINPAUL C

ISBN: 978-81-265-1022-1

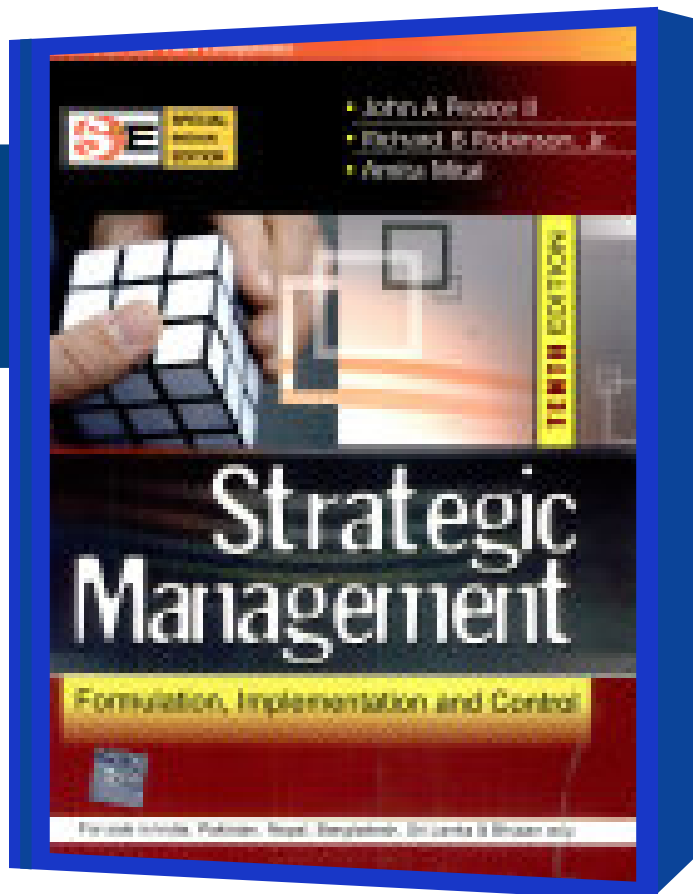
DDC N o.: 657.3 WHI

[OPAC LINK](#)



6

7



STRATEGIC MANAGEMENT

Author: PEARCE, JOHN A
ROBINSON RICHARD B

ISBN: 978-0-07-026438-0

DDC No.: 658.401 2 PEA

[OPAC LINK](#)

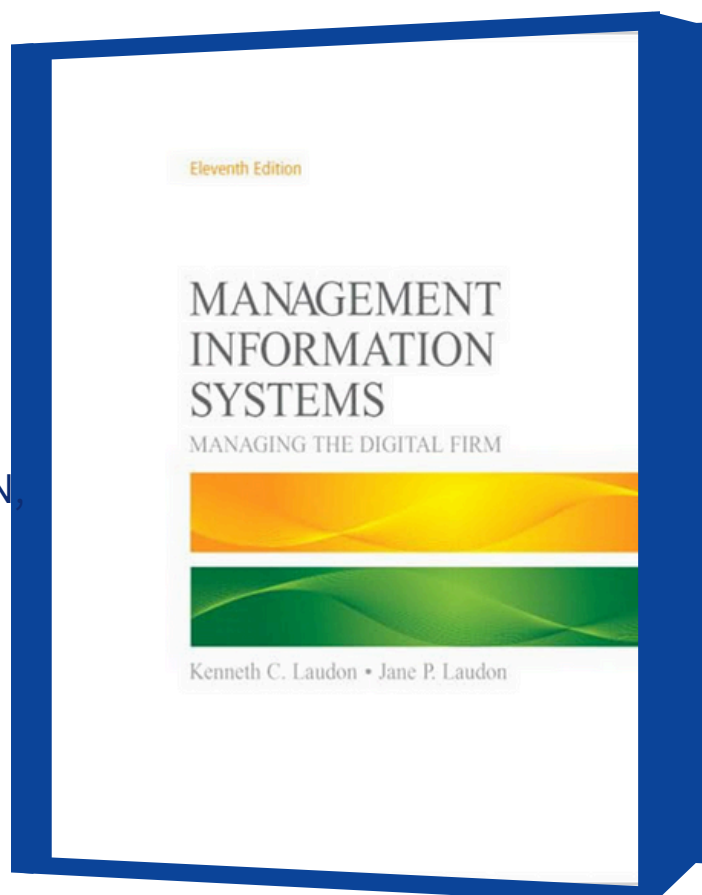
MANAGEMENT INFORMATION SYSTEMS

Author:
LAUDON, KENNETH C LAUDON,
JANE P

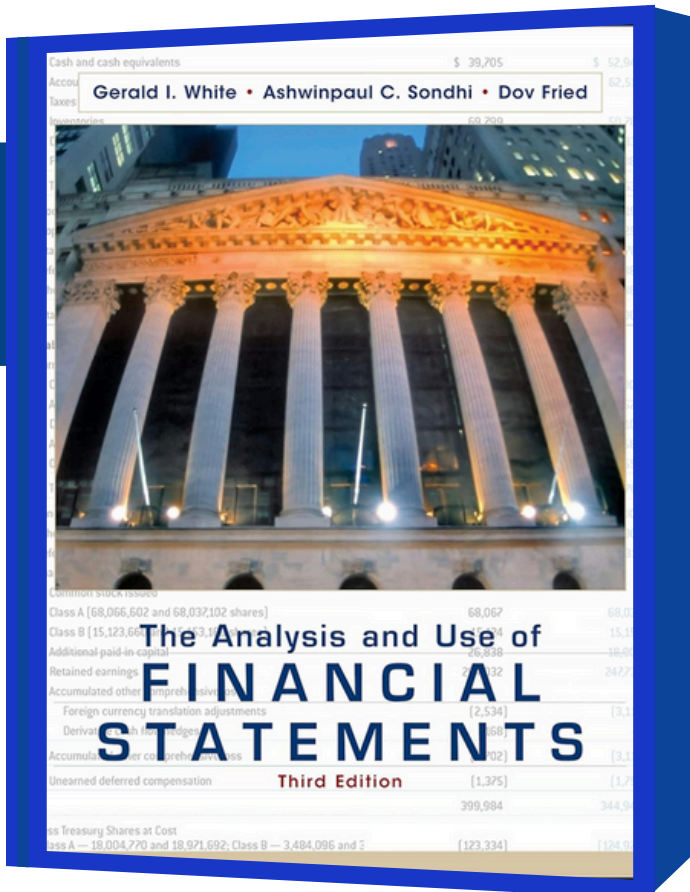
ISBN: 978-81-317-3064-5

DDC No.: 658.403 8011 LAU

[OPAC LINK](#)



8



THE ANALYSIS AND USE OF FINANCIAL STATEMENTS

Author: WHITE, GERALD I

ISBN: 8126510221

DDC No.: 657.3 WHI

[OPAC LINK](#)

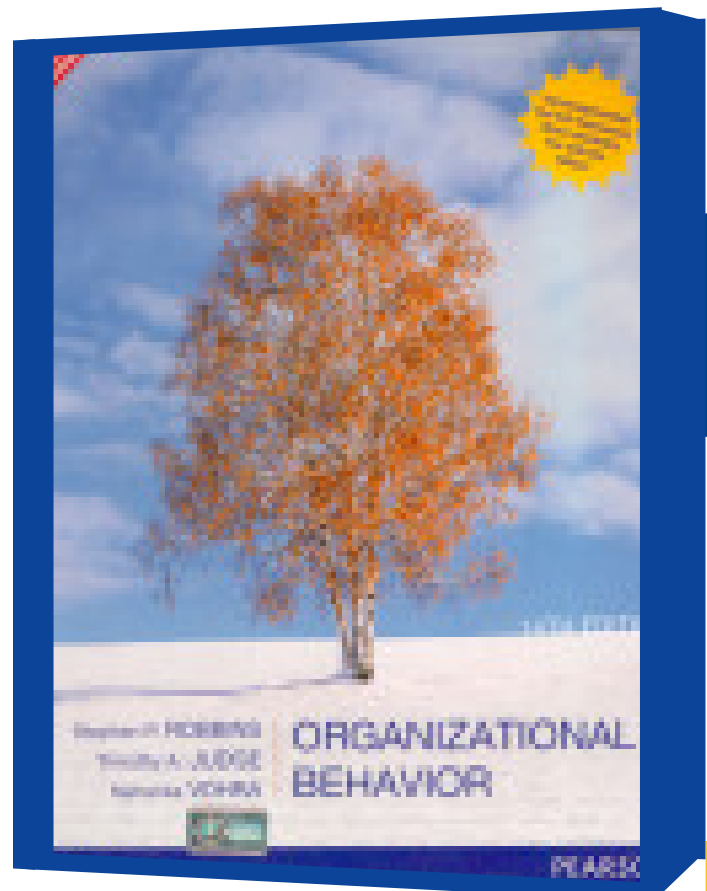
ORGANIZATIONAL BEHAVIOR

Author: ROBBINS, STEPHEN P

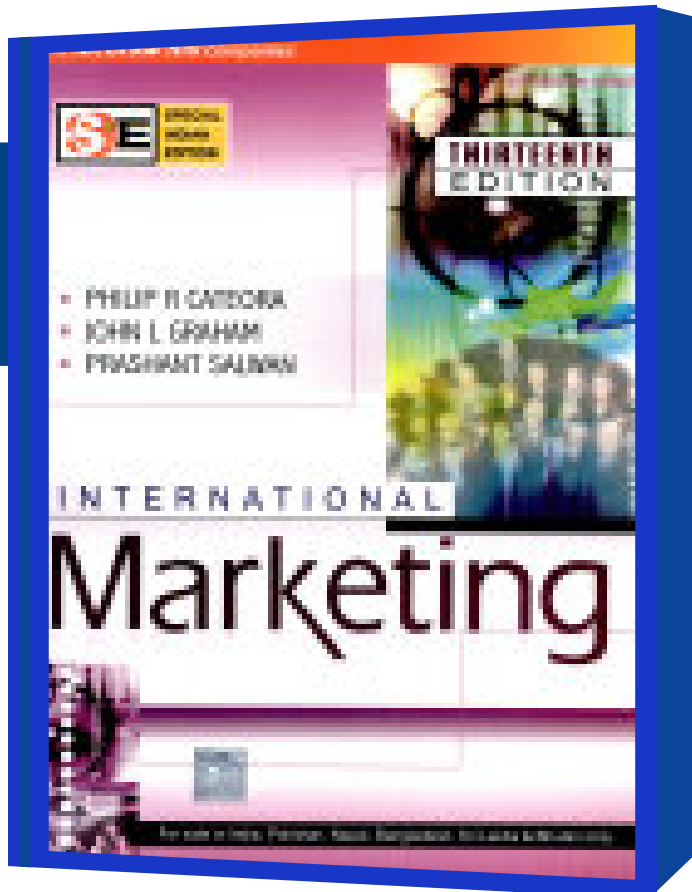
ISBN: 978-81-317-6093-2

DDC No.: 6525 ROB

[OPAC LINK](#)



11



INTERNATIONAL MARKETING

Author: CAREORA, PHILIP R

ISBN: 9780070666993

DDC No.: 658.84 CAT

[OPAC LINK](#)

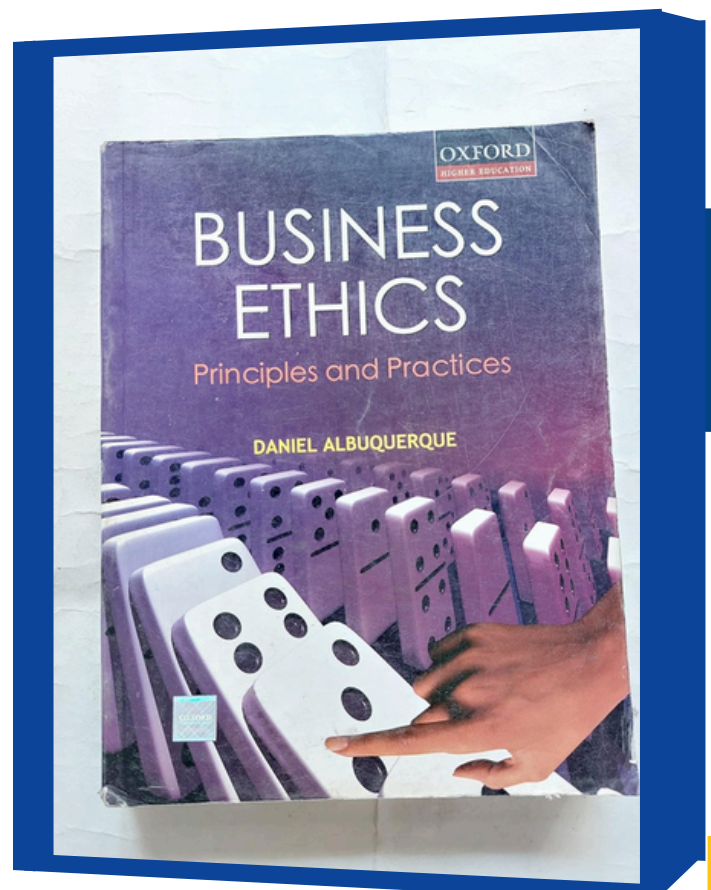
BUSINESS ETHICS

Author: ALBUQUERQUE, DANIEL

ISBN: 09780195699647

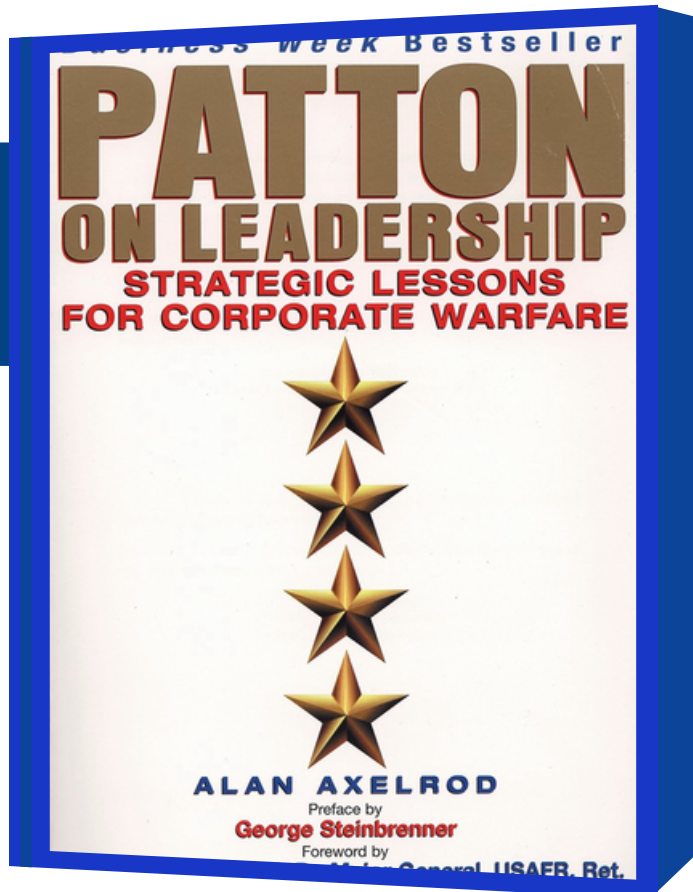
DDC No.: 174.4 ALB

[OPAC LINK](#)



12

13



Patton on leadership

Author: Axelrod,A

Publication : [Viva books pvt ltd](#)

DDC N o. : 658.4092

[OPAC LINK](#)

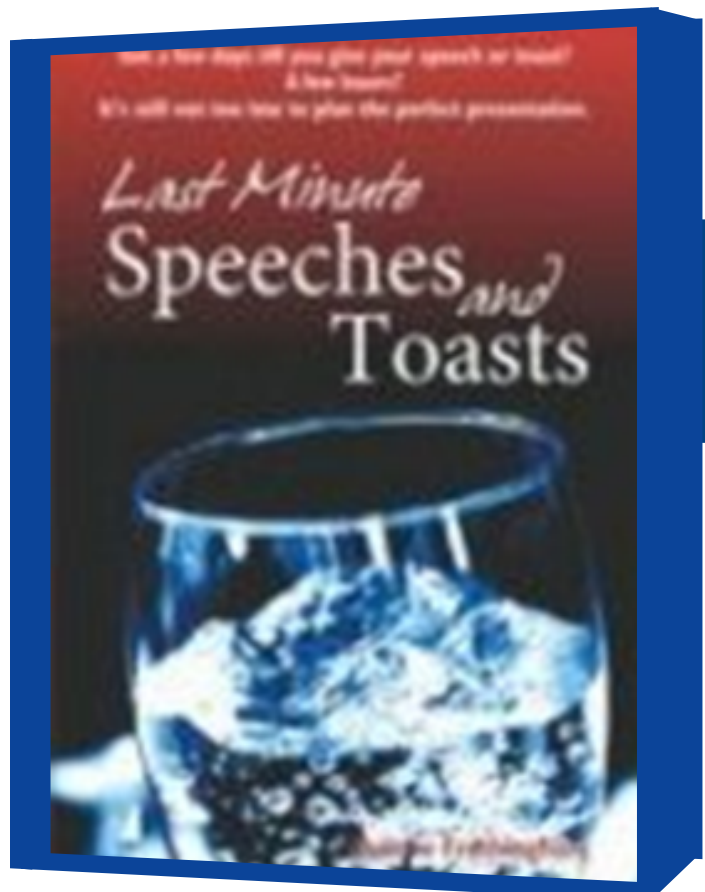
Last minute speeches and toasts

Author: Frothingham,A

Publication : [Viva Books pvt ltd](#)

DDC N o. : 302.224 FRO

[OPAC LINK](#)



14

15



Customer value investment

Author: Mahanjan, G

Publication : [Response Books](#)

DDC N o. : 658.812 MAH

[OPAC LINK](#)

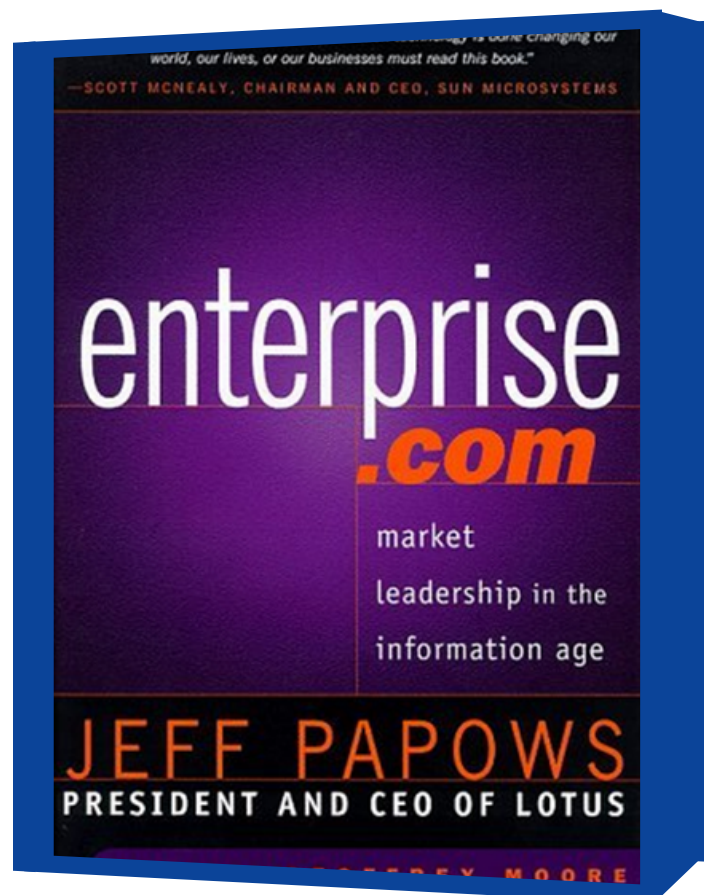
Enterprise. com

Author: Papows,J

Publication : [Nicholas brealey](#)

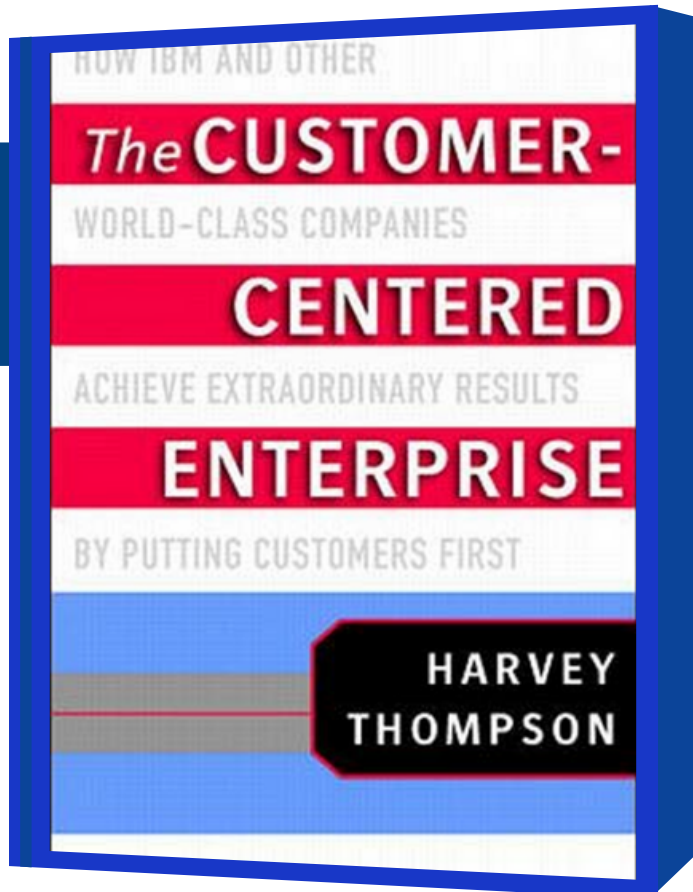
DDC N o. : 658.1 PAP

[OPAC LINK](#)



16

19



The customer enterprise

Author: tHOMPSON,H

Publication : [Tata mcgrew Hill](#)

DDC N o. : 658.812 THO

[OPAC LINK](#)

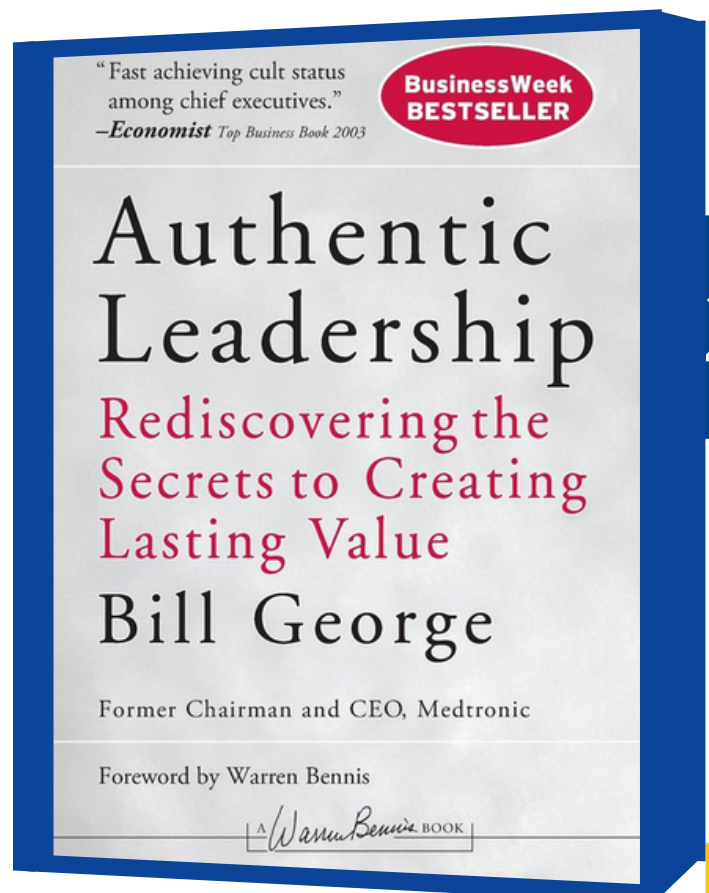
Authentic leadership

Author: George,B

Publication : [Wiley India pub ltd.](#)

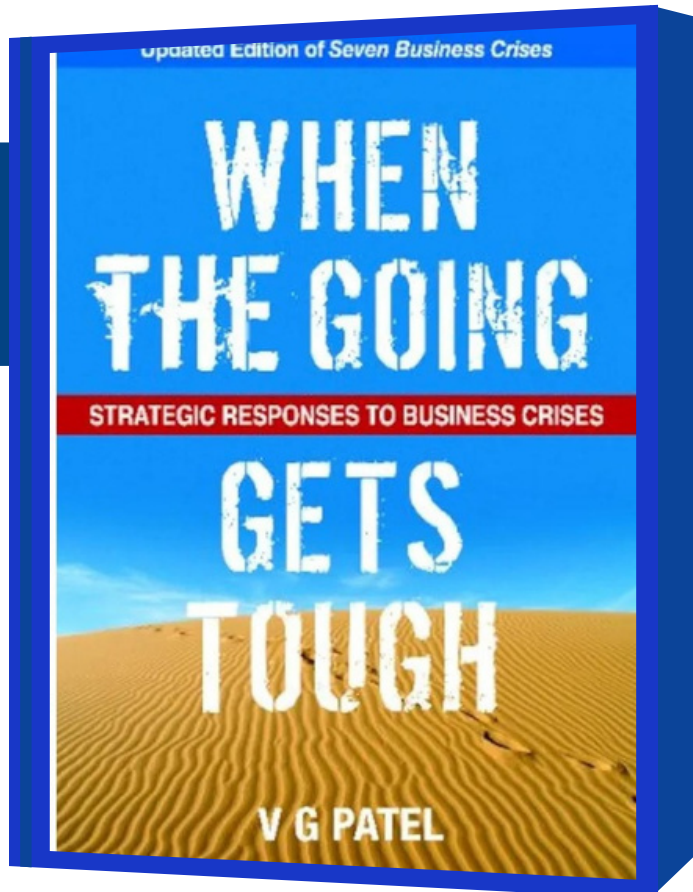
DDC N o. : 658.4092 GEO

[OPAC LINK](#)



20

21



When the going gets tough strategic response

Author: Patel,V. G

Publication : [Tata mc grew hill](#)

DDC N o.: 650.1 PAT

[OPAC LINK](#)

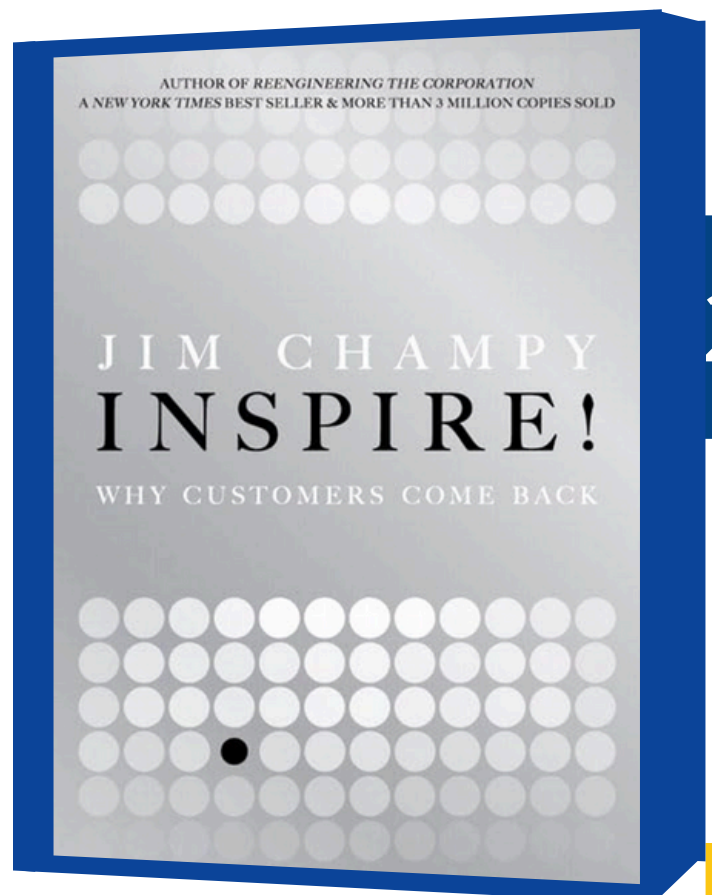
Inspire: why customer come back

Author: Champy , J

Publication: [Pearson education](#)

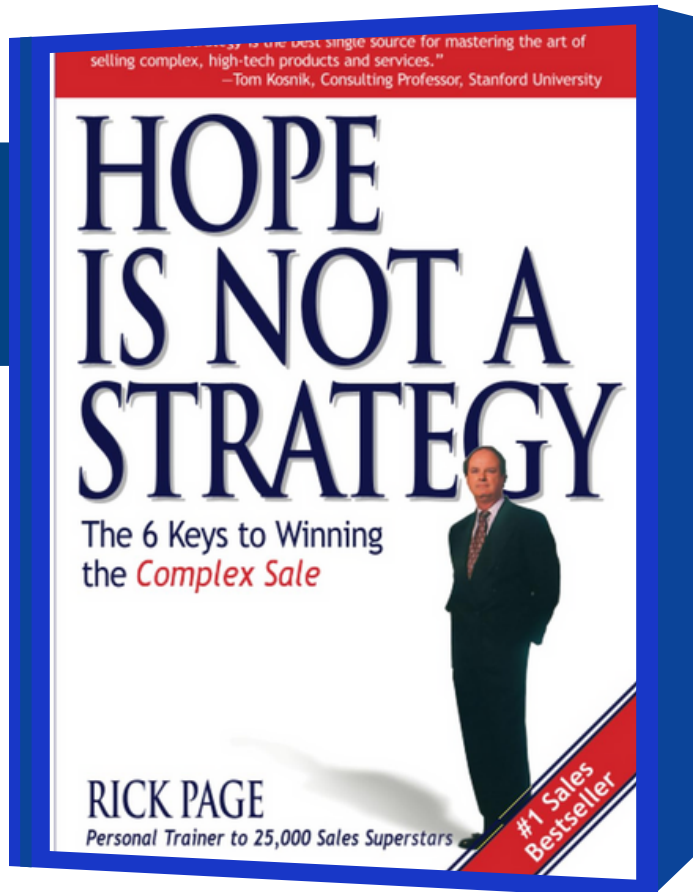
DDC N o.: 658.8CHA

[OPAC LINK](#)



22

23



Hope is not a strategy

Author: Page,R

Publication: [Tata mc_grew hill](#)

DDC N o.: 658.3PAG

[OPAC LINK](#)

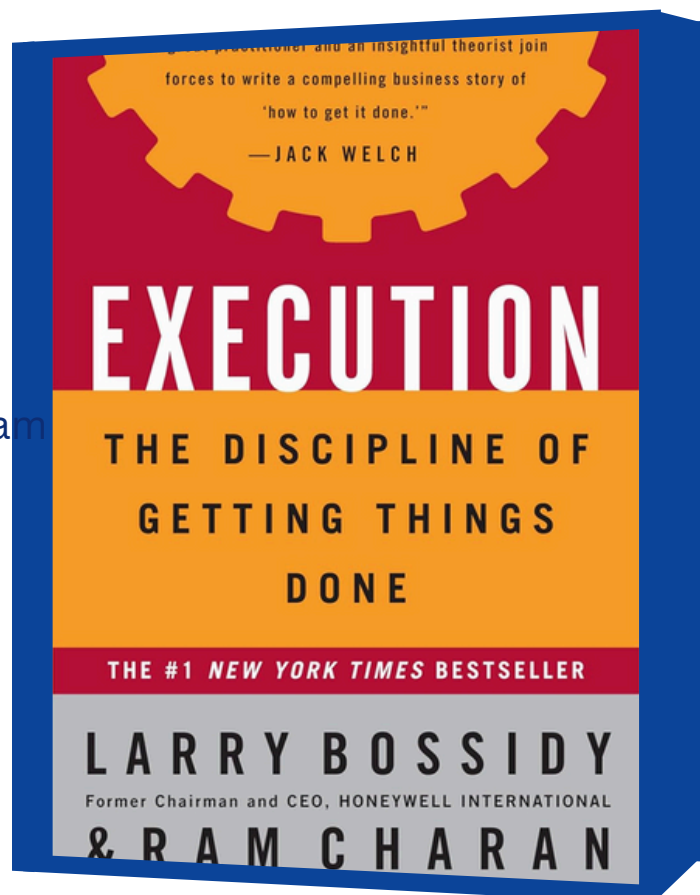
Execution

Author: Bossidy , L and Ram charan

Publication : [Crown business](#)

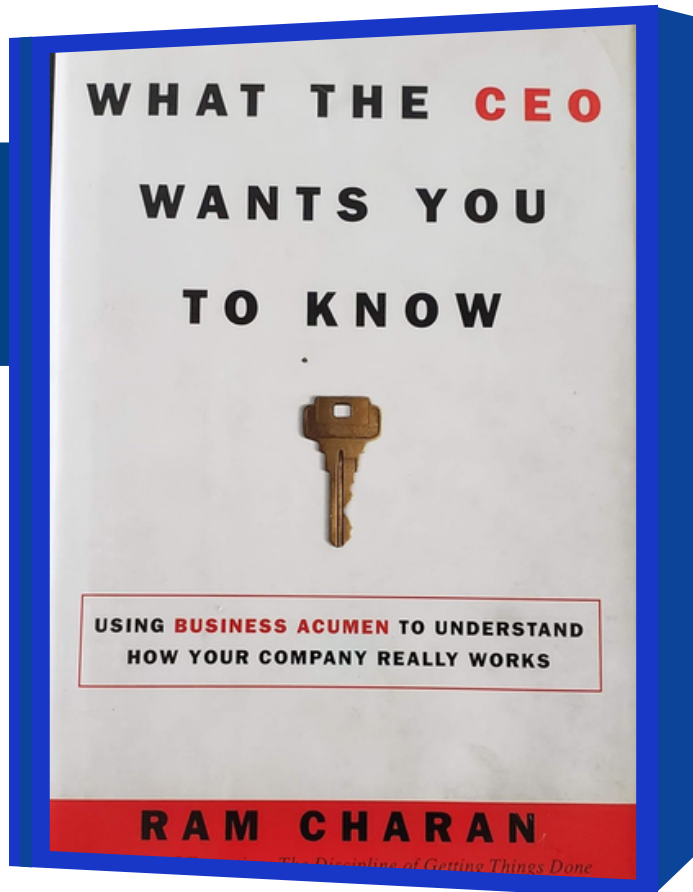
DDC N o.: 658.BOS

[OPAC LINK](#)



24

25



What the CEO wants you to know

Author: Ram charan

Publication : [crown business](#)

DDC N o.: 658.4RAM

[OPAC LINK](#)

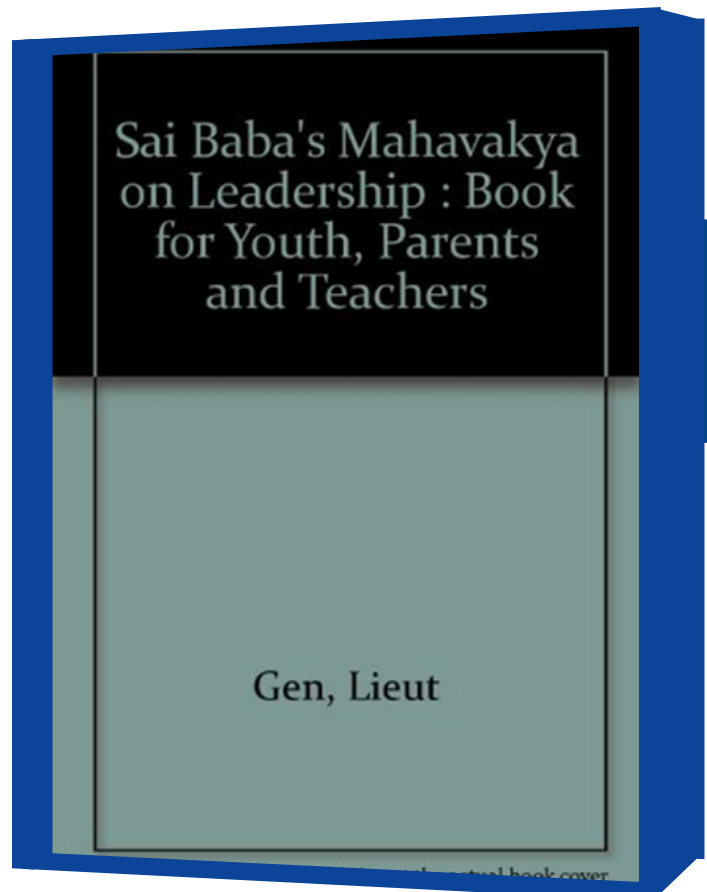
Sai baba ,s mahakavya an leadership

Author: Chibber,M. L

Publication : [Sri sathaya, sai](#)

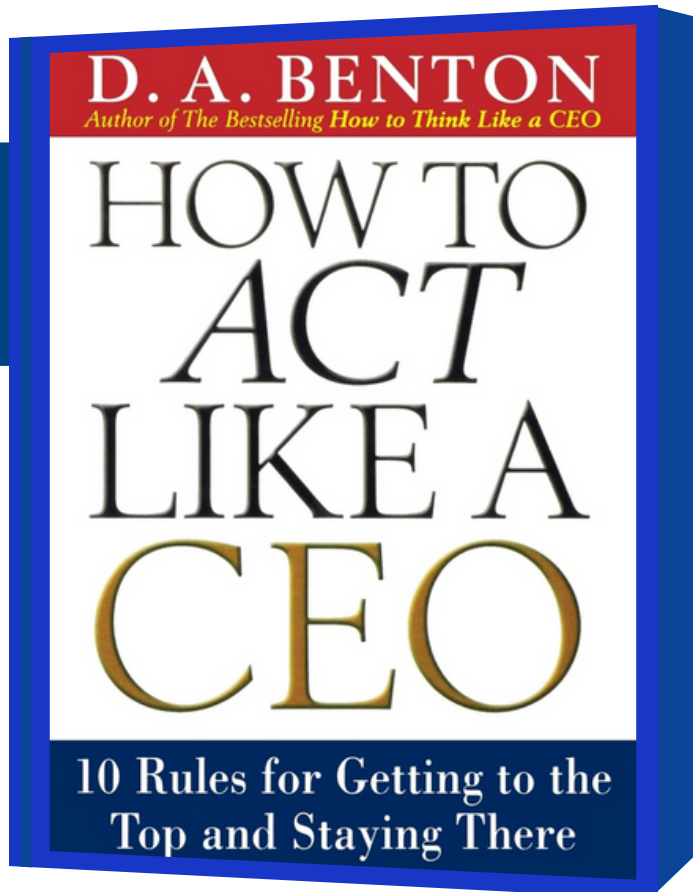
DDC N o.: 658.4092CHI

[OPAC LINK](#)



26

27



How to act like a CEO

Author: Benton, D. A

Publication : [Mc_grew hill ny](#)

DDC N o. : 658.409BEN

[OPAC LINK](#)

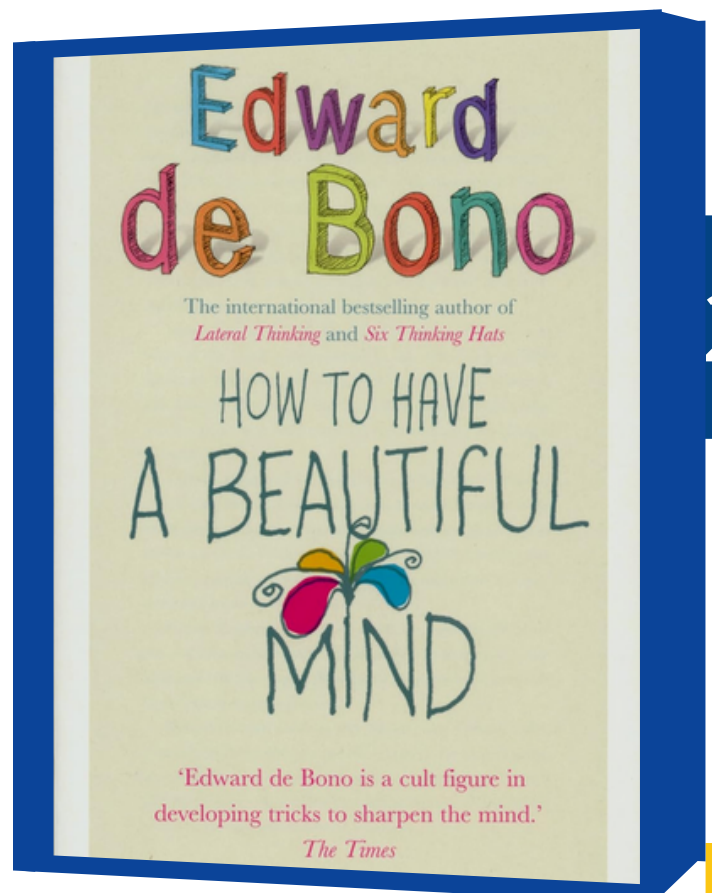
How to have beautiful mind

Author : Bono,E. D

Publication : [Vermillon london](#)

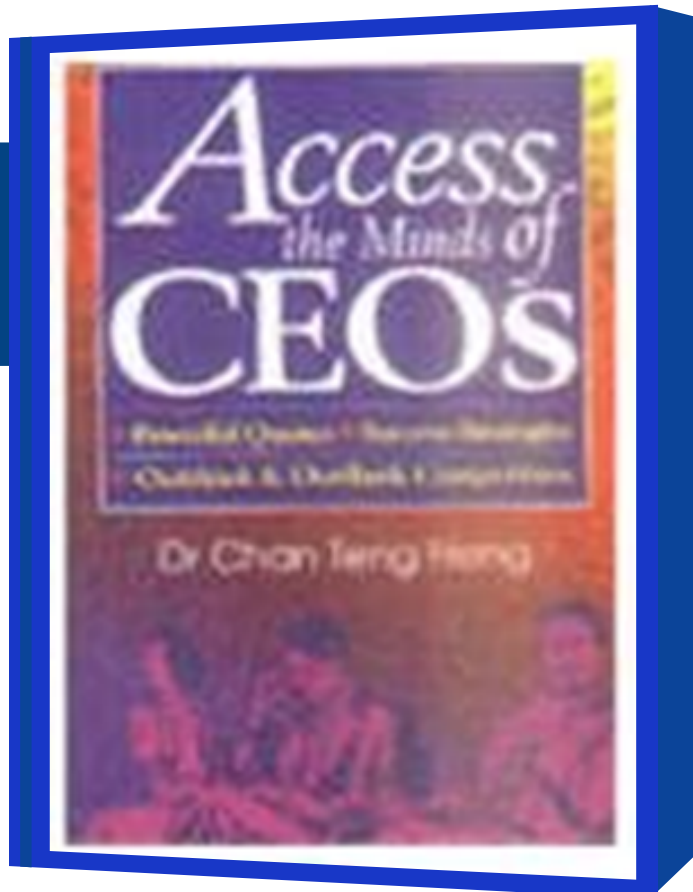
DDC N o. : 158.1BON

[OPAC LINK](#)



28

29



Access the minds of ceos

Author: Heng, C. T

Publication: Times books int.

DDC N o.: 658.4HEN

OPAC LINK

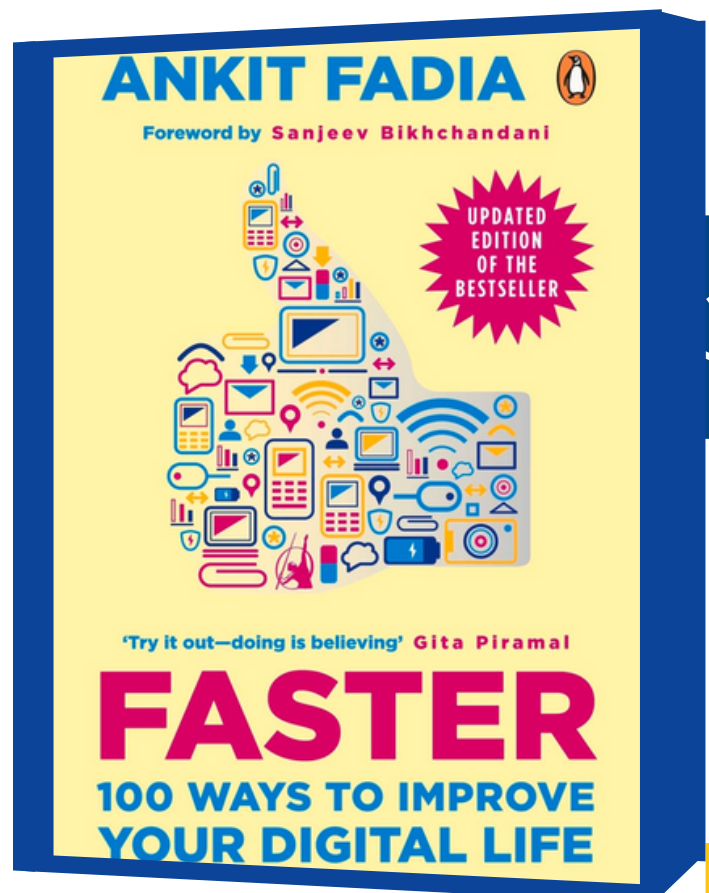
**FASTER: 100 WAYS TO
IMPROVE YOUR DIGITAL
LIFE**

Author : FADIA, A

Publication : Portfolio penguin

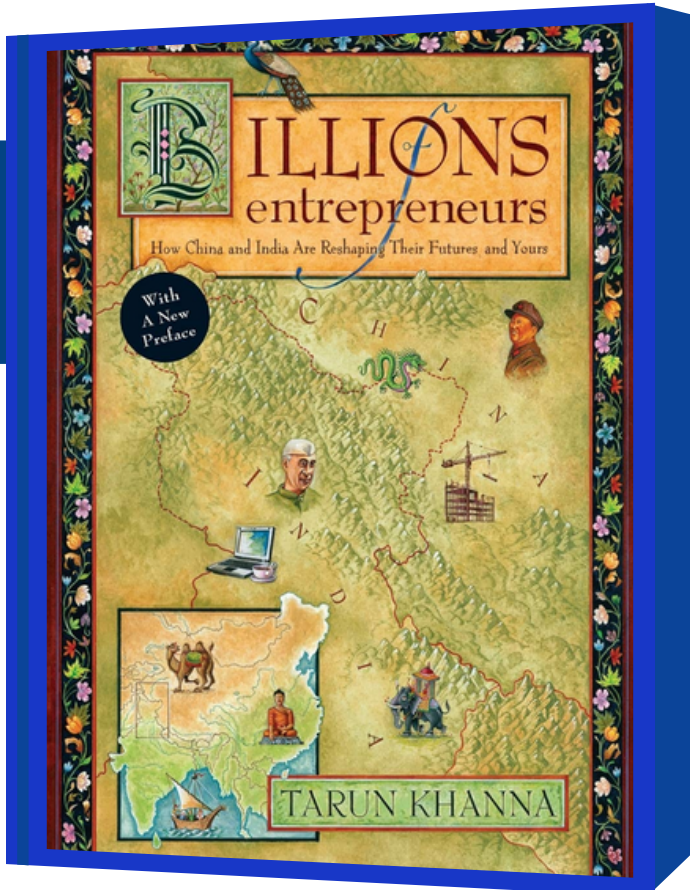
DDC N o.: 005FAD

OPAC LINK



30

31



Billions of entrepreneurs

Author: Khanna, T

Publication: [Penguin viking](#)

DDC N o.: 658.4KHA

[OPAC LINK](#)

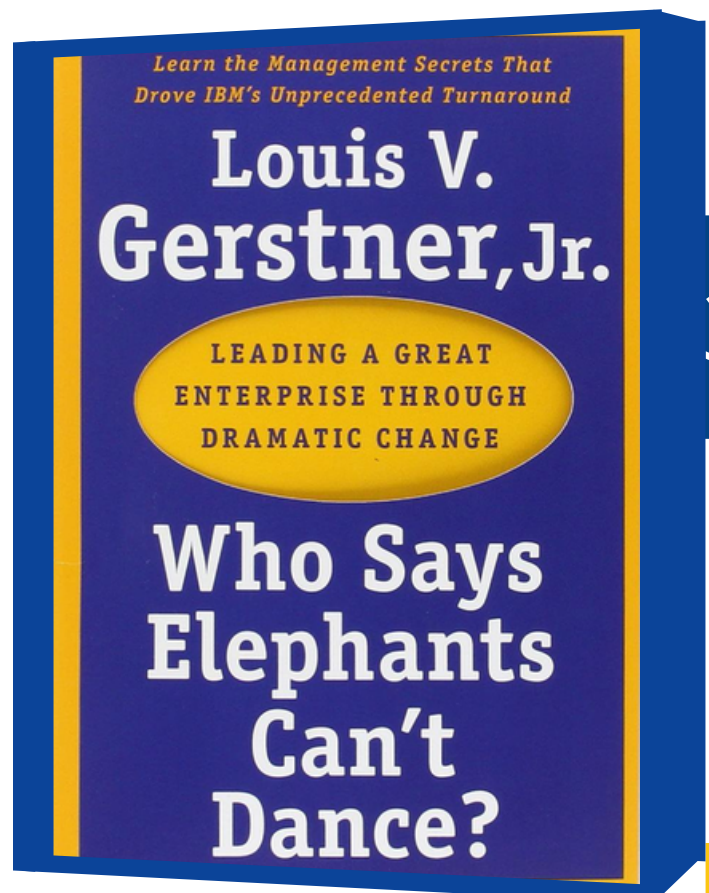
Who says elephants can,t dance?

Author : GERSTNER, L. V. JR

Publication : [Harper business](#)

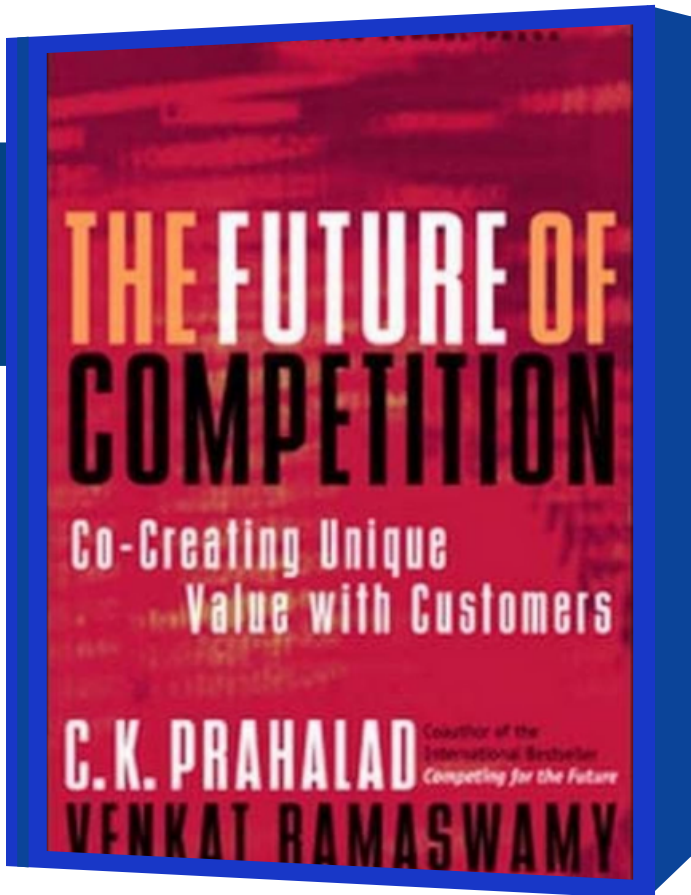
DDC N o.: 004.092GER

[OPAC LINK](#)



32

33



The future of competition

Author: Prahalad, ck. and ramaswamy, v

Publication: [Harvard business press](#)

DDC No.: 658.8PRA

[OPAC LINK](#)

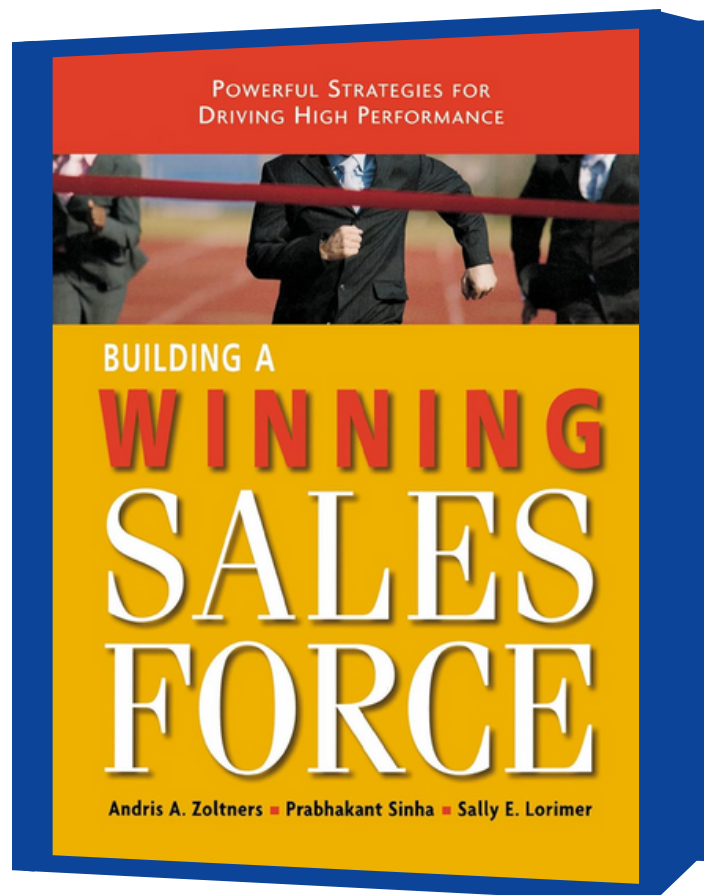
And others building awinning sales force

Author : ZOLT NERS,A. A

Publication : [Amacom](#)

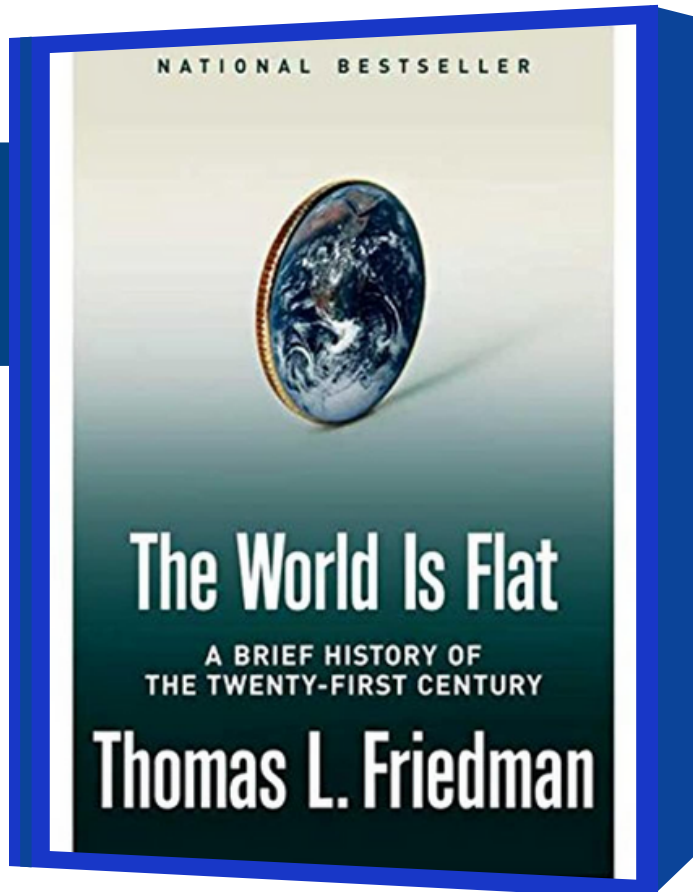
DDC No.: 658.8ZOL

[OPAC LINK](#)



34

35



The world the flat

Author: FRIEDMAN, T. L

Publication : Penguin books

DDC N o. : 658.812FRY

OPAC LINK

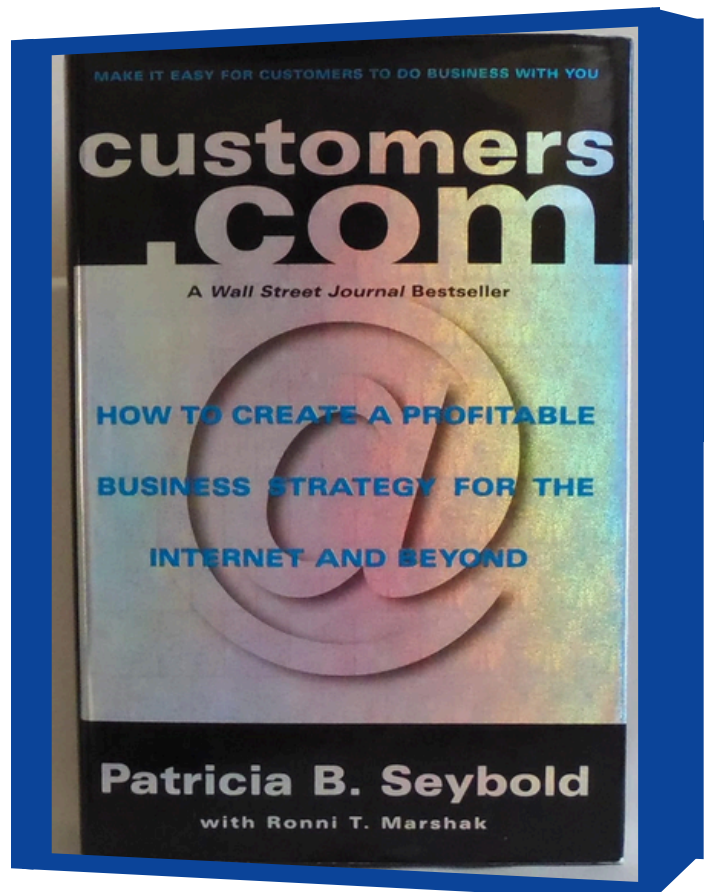
Custmors. com

Author : SEYBOLD, P. B

Publication : Times business

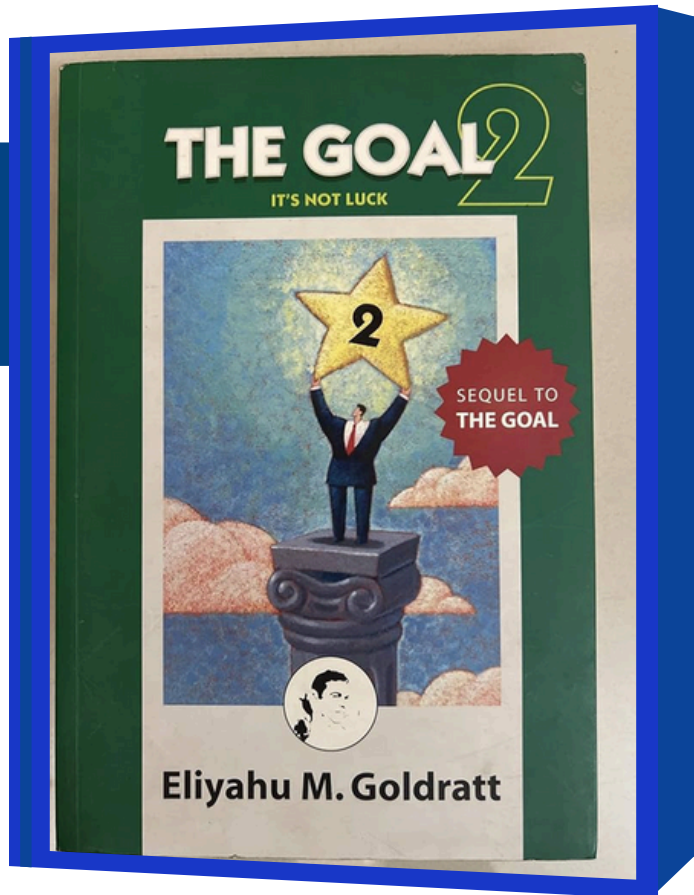
DDC N o. : 658.SEY

OPAC LINK



36

37



The goal ii: Its not luck

Author: Goldratt, E. M

Publication: Productivity & quality_pvt ltd.

DDC N o. : 828.99569403GOL

OPAC LINK

Straight from the gut

Author : WELCH, J. AND BYRNE, J. A.JACK

Publication : warner books

DDC N o. : 338.7WEL

OPAC LINK

Cover
Picture
Not
Available

38

39



Because the sky is the limit

Author: BANSAL,V. K

Publication : Petal publisher

DDC N o. : 551.56BAN

OPAC LINK

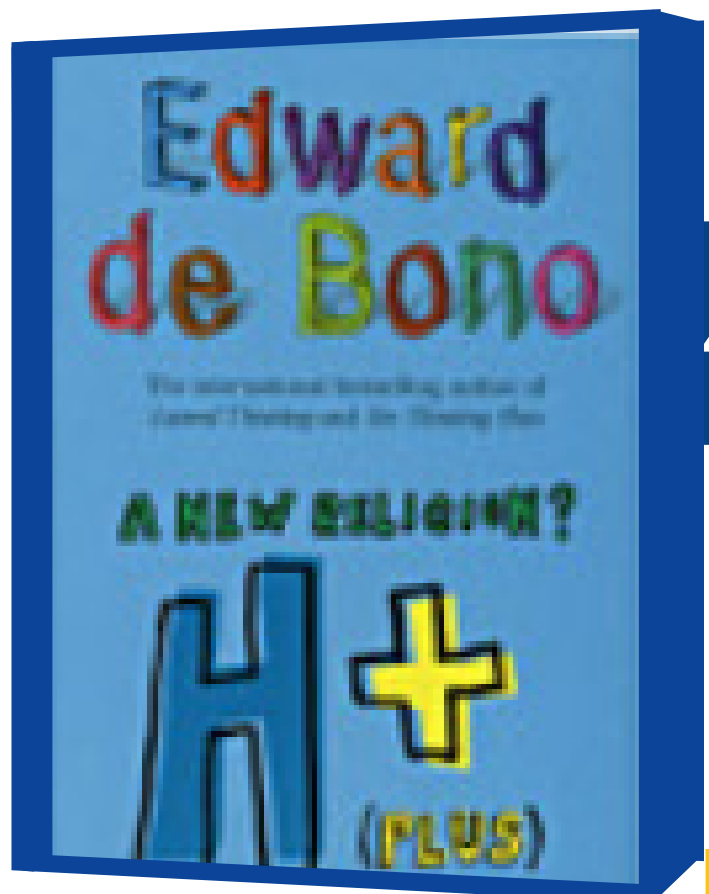
Anew region H + PLUS

Author : BONO, E. D

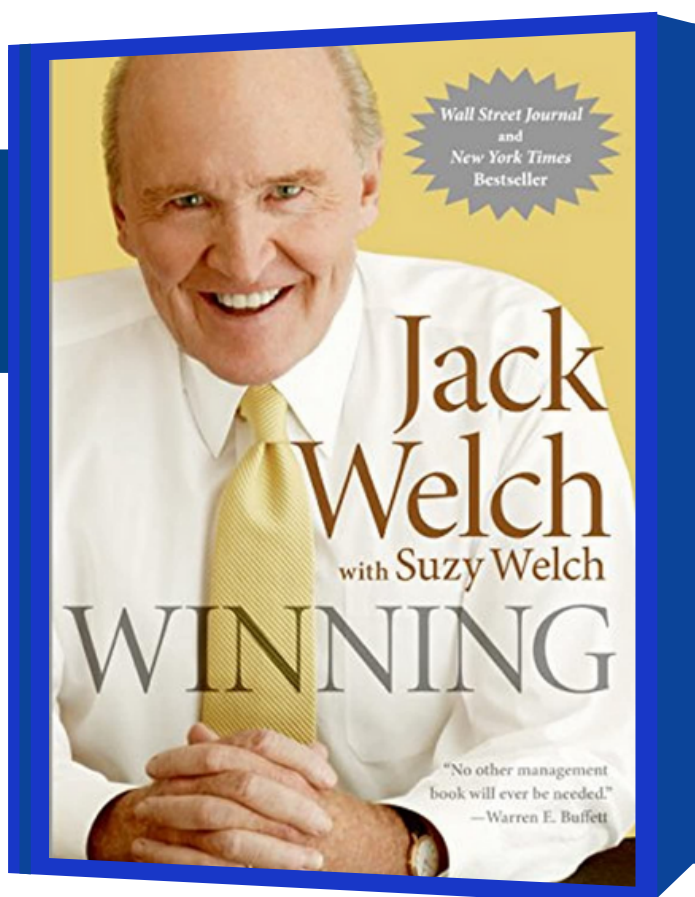
Publication: VERMILION LONDON

DDC N o. : 658.812BON

OPAC LINK



40



Winning

Author: BANSAL,V. KBANSAL,V. K

Publication: [Harper collins pub.](#)

DDC N o. : 658.409WEL

[OPAC LINK](#)

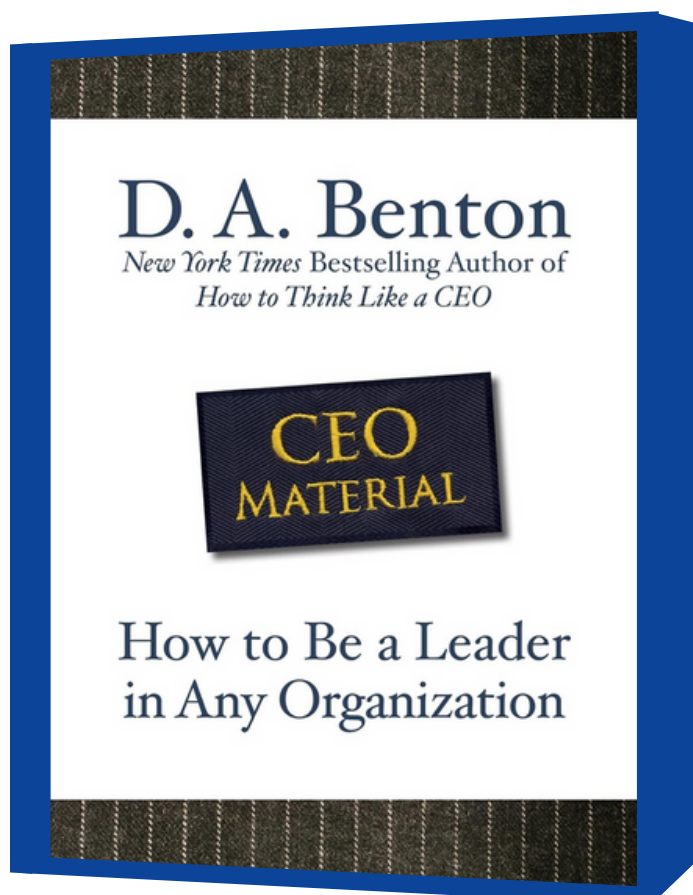
CEO Material

Author : BENTON, D. A

Publication : [Tata mc grew hill](#)

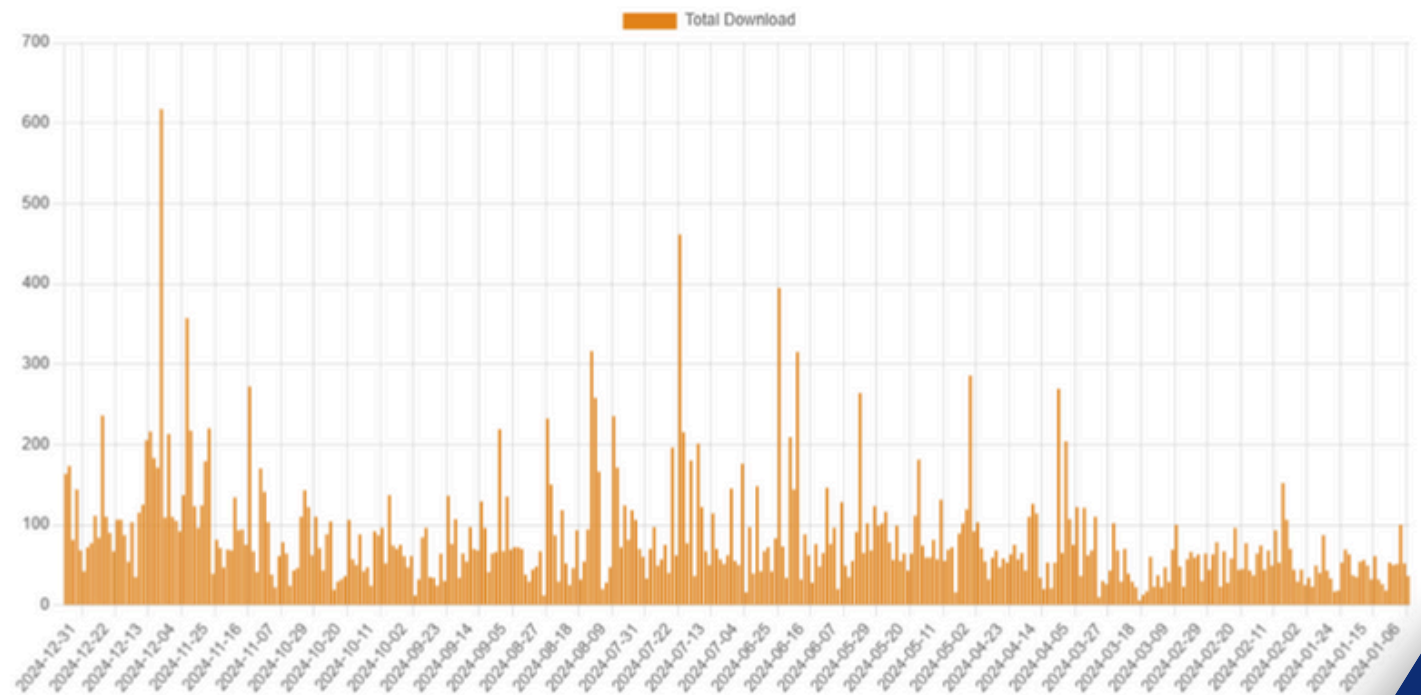
DDC N o. : 658.49092BEN

[OPAC LINK](#)



REMOTE XS STATISTICS

Daywise Report



DAYWISE REPORT OF TOTAL DOWENLOADS ON REMOTE XS

REMOTE XS STATISTICS



DAYWISE REPORT OF TOTAL DOWENLOADS ON REMOTE XS

REMOTE XS STATISTICS



**CATEGORYWISE TOTAL DATA : DOWNLOADS
+ BROWSING**

REMOTE XS STATISTICS

Resource Total PDF Downloads



RESOURCES TOTAL PDF DOWNLOADS

REMOTE XS STATISTICS



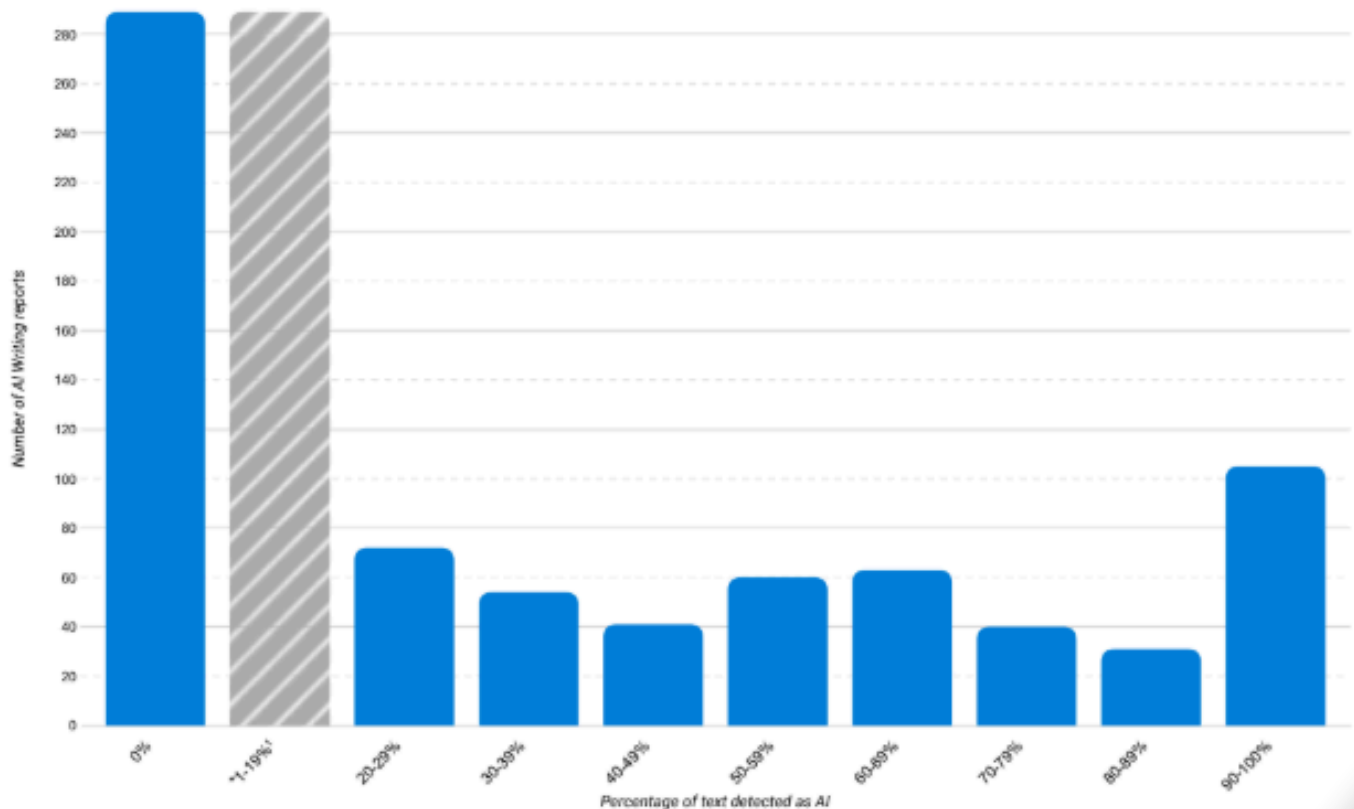
**RESOURCES TOTAL DATA:
DOWNLOADS + BROWSING**

TRUNITIN STATISTICS

Overall percentage of text detected as AI

The chart reflects 1034 generated AI writing reports. ⓘ

Last updated: Dec 30th 2024, 12:00am



¹ AI detection scores below 20% have a higher likelihood of false positives. In the updated version of the report, we no longer surface scores when the signal is below the 20% threshold to meet Turnitin's AI detection standards.

■ AI writing reports with a score ■ AI writing reports with % detected as AI¹

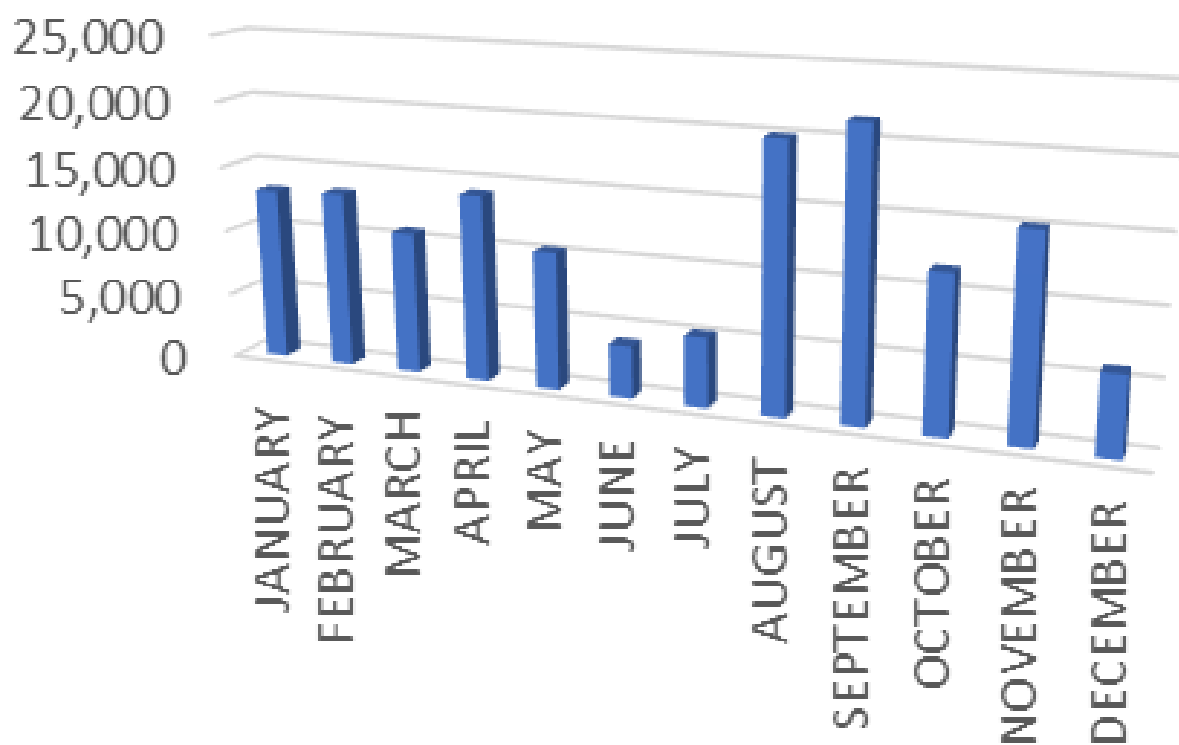
Disclaimer

Our AI writing assessment is designed to help educators identify text that might be prepared by a generative AI tool. Our AI writing assessment may not always be accurate (e.g., it may misidentify writing that is likely AI generated as AI generated and AI paraphrased or likely AI generated and AI paraphrased writing as only AI generated) so it should not be the sole basis for adverse actions against a student. It takes further scrutiny and human judgment in conjunction with an organization's application of its specific policies to determine whether any academic misconduct has occurred.

OVER ALL PERCENTAGE OF TEXT DETECTED AS AI

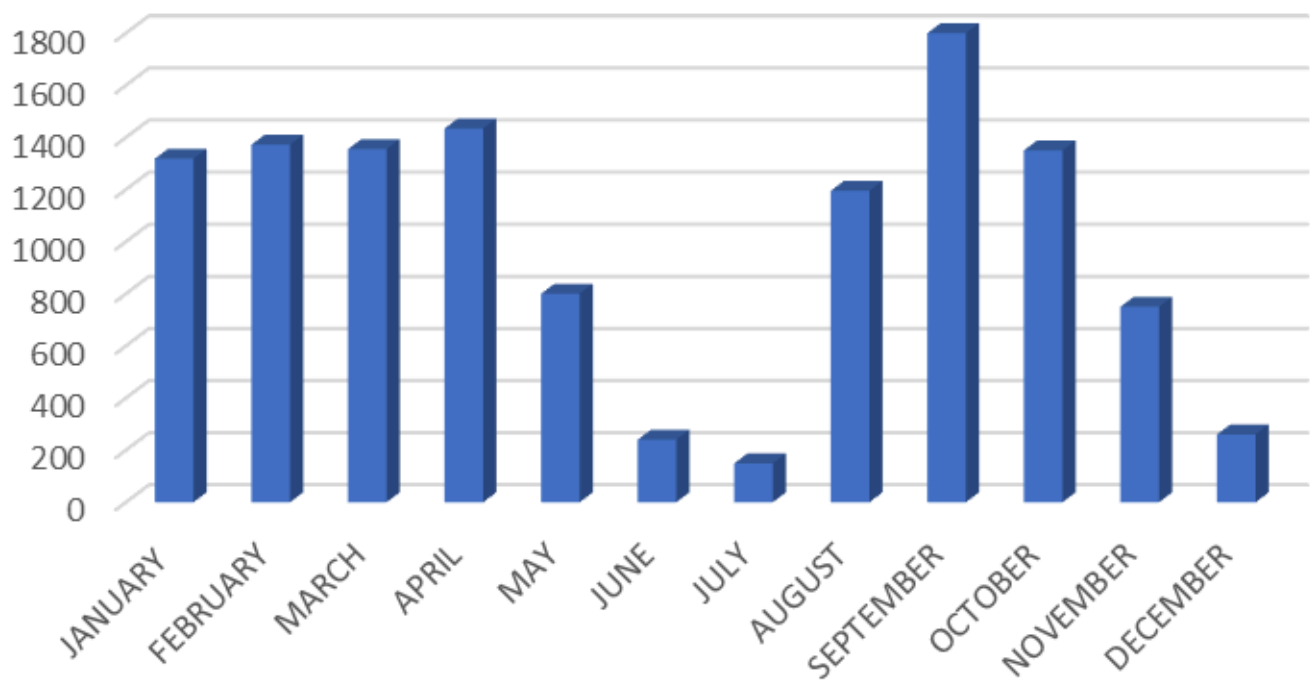
LIBRARY ACCESS RECORD

NUMBER OF STUDENT



JANUARY 2024-DECEMBER 2024

EAST CAMPUS LIBRARY ACCESS RECORD

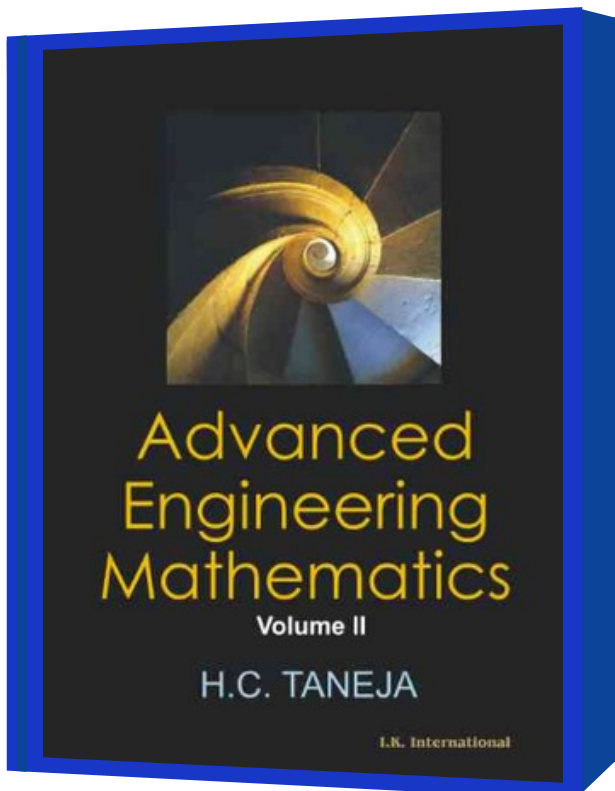


NOTE

MBA students not included after July 2024. Student (MBA) shifted to main campus

**JANUARY 2024-DECEMBER
2024**

MOST CIRCULATED BOOK OF YEAR 2024



ADVANCE ENGINEERING MATHEMATICS

By:

TANEJA, H.C

Publication : I.K
INTERNATIONAL

Description: 541

ISBN:9788189866563

DDC No. : 510.62 TAN

SOFTWARE ENGINEERING

By:

AGGARWAL, K.K

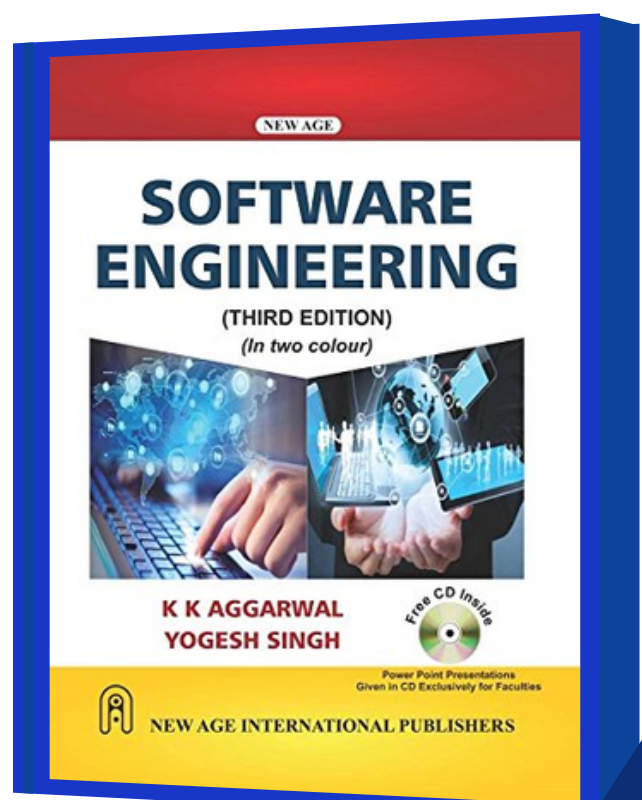
SINGH, YOGESH

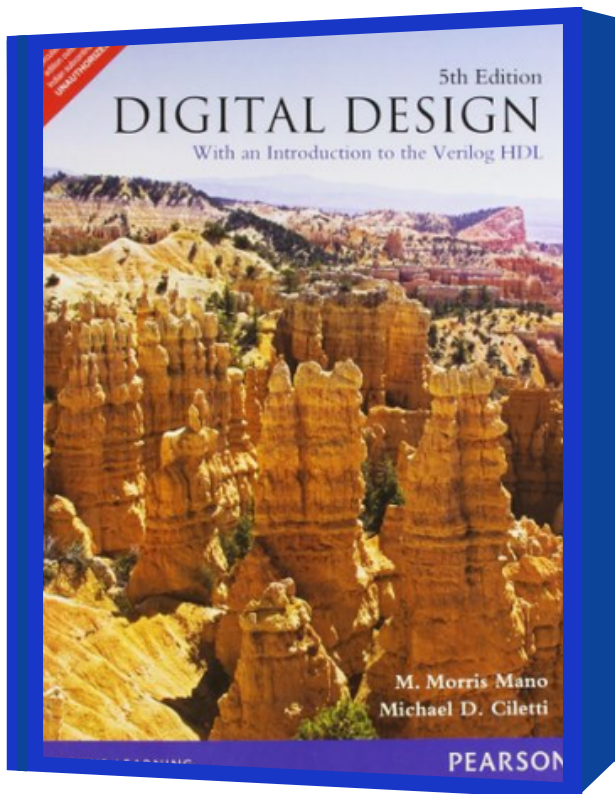
Publication: NEW AGE

INTERNATIONAL

ISBN: 9788122423600

DDC No. :005.1 AGG





DIGITAL DESIGN WITH AN INTRODUCTION TO VERILOG HDL

By:

MANO, M. MORRIS

KIME, C.R

Publication details: NEW
DELHI PEARSON

ISBN: 9788131794746

DDC No. : 621.38159 MAN

ENGINEERING THERMODYNAMICS

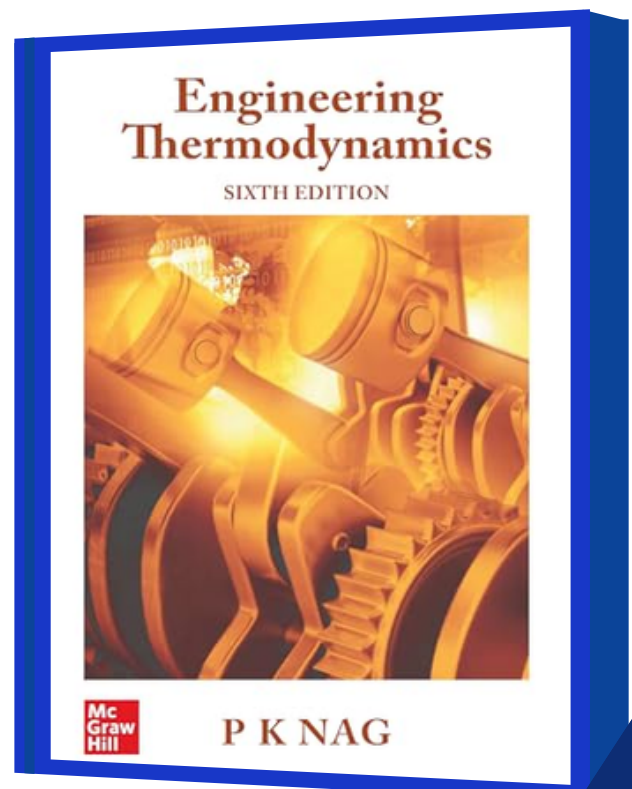
By:

NAG, P K

Publication details: NEW
DELHI MCGRAW-HILL
EDUCATION

ISBN: 9789352606429

DDC No. : 621.4021 NAG



HIGHEST USER OF LIBRARY RESOURCES (JANUARY MONTH)



FACULTY



RAJESH

DEPARTMENT OF ELECTRONIC &
COMMUNICATION

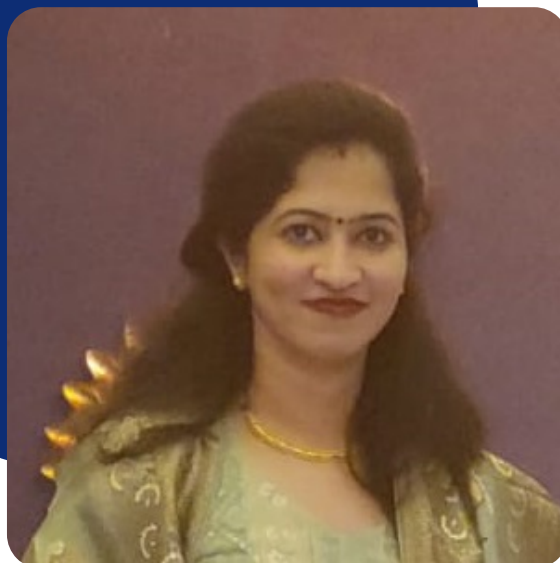
CARD NO. : 1785



**MAHENDRA SINGH
NIRANJAN**

DEP OF MECHANICAL
ENGINEERING

CARD NO. : 171210



KRITI SUNEJA

DEP OF ELECTRONICS AND
COMMUNICATION ENGG.

CARD NO. : 17347

STUDENTS



PRATYUSH RAJ
CARD NO. : 22234252



ARINDAM MANDAL
CARD NO. : 22234252












CHIRANJEEV GUPTA
CARD NO. : 11239499

Trending Research Topics

Delhi Technological University
Within: All subject areas (ASJC)
Year range: 2019 to 2023

Key Topics

Topic	At this Institution			Worldwide
	Scholarly Output	Publication Share	Field-Weighted Citation Impact	Prominence percentile
Energy Transfer; Photoluminescence; Emission Spectroscopy T.386	76	4.78% ▲	1.73	98.097
Bandpass Filter; Conveyor; Amplifier T.797	75	8.24% ▲	0.82	90.989
Social Networking (Online); Deep Learning; Social Media T.2887	64	1.64% ▲	1.93	99.661
Social Networking (Online); Sentiment Classification; Data Mining T.32	63	1.44% ▲	1.54	99.328
Static Synchronous Compensators; Harmonics; Power Quality T.19034	53	6.76% ▲	0.72	92.047
Magnesium Alloy; Microhardness; Friction Stir Welding T.6455	50	3.50% ▲	1.89	98.437
Defect Prediction; Computer Software Selection and Evaluation; Software Engineering T.2210	49	2.72% ▼	1.09	97.970

Topic	At this Institution			Worldwide
	Scholarly Output	Publication Share	Field-Weighted Citation Impact	Prominence percentile
 Social Networking (Online); Computational Linguistics; Social Media T.3986	45	1.42% 	2.35	99.416 
 Field Effect Transistor; Nanowires; Metal-Oxide-Semiconductor Field-Effect Transistor T.279	43	2.60% 	1.56	95.166 
 Random Access Storage; Noise Margin; Integrated Circuit Design T.2672	39	4.26% 	0.86	92.601 

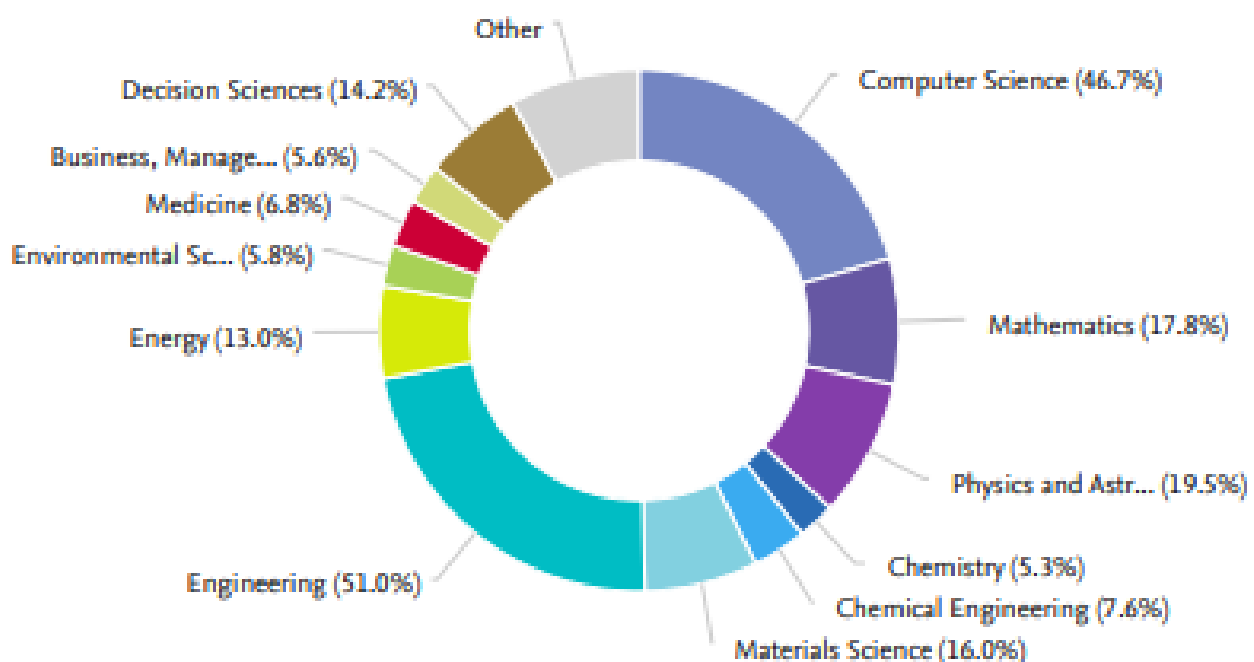
A Topic is a collection of articles focused on a common intellectual research problem. There are 96,000 Topics in SciVal that are created by analyzing citation links between articles in Scopus - where there is a strong link a Topic is formed. This table shows the Topics with a lot of momentum (a high Prominence percentile), in which the institution is potentially making an impact. To learn more, search for Topic Prominence in Science in the SciVal Support Hub.

Key Research Areas

Delhi Technological University
Within: All subject areas (ASJC)
Year range: 2019 to 2023

Publication share by Subject Area

Entity: Delhi Technological University · Within: All subject areas (ASJC) · Year range: 2019 to 2023 · Data source: Scopus, up to 04 Dec 2024



This gives an overview of the Subject Areas in which the institution is publishing and is based upon the high level All Science Journal Classification (ASJC). These Subject Areas are assigned to all articles via the journals in which they are published. Please note, that an article can belong to more than one ASJC.

ADIECTA NOVA



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EMAIL ID : annusharma73958@gmail.com

PUBLISHER : DTU CENTRAL LIBRARY, DELHI
TECHNOLOGICAL UNIVERSITY